Thank you for considering Simon Business School at the University of Rochester. As you look through the pages of this publication, and as the opportunities arise to interact with our faculty, staff, and current students, you will undoubtedly discover that Simon offers a highly personalized, analytic education that will sharpen your skill set and help you master the latest developments in your field.

In order to keep current with market demands, Simon faculty regularly meet with professional recruiters and industry leaders. What they tell us they need most is top business talent who can offer original, well-thought-out solutions for today’s competitive business environment. That is just what Simon delivers.

Hiring managers know that each Simon graduate masters the art and science of business. They understand that we offer an exceptionally focused Master’s of Science education that is built on a solid foundation of sound business principles. I invite you to explore Simon’s programs concentrating in Accountancy, Finance, Marketing Analytics, and Business Analytics that provide superior academic training with extracurricular experiences to prepare you for future career success.

Sincerely,

Andrew Ainslie
Dean, Simon Business School

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**Simon Business School Rankings**

<table>
<thead>
<tr>
<th>Bloomberg Businessweek</th>
<th>Financial Times of London</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>3</td>
</tr>
</tbody>
</table>

For teaching quality of Simon faculty

3 In the world for Economics
5 In the world for Finance
5 In the US for pre-experience MS in Finance programs

---

Build your skills with deeper understanding and expert focus.
The right foundation will help you prepare for career success.

Simon Business School will take your drive to succeed and match it with technical skills that will set you apart from the competition. Offering lasting frameworks for decision making that you can apply throughout your career, a degree from Simon means you have mastered the numbers and know how to keep your eye on the bottom line.

It’s a place where education meets expertise.

Simon’s analytic, economics-based curriculum provides early-career students with powerful and enduring frameworks to explain and predict the behavior of markets, organizations, and individual decision makers. As a result, our graduates are thoroughly prepared to take on the ever-changing marketplace throughout their careers. Our faculty helps them get there with support, coaching, and rigorous course study.

Simon’s curriculum focuses on analyzing complex business situations and developing innovative solutions to the challenges of a big data world.
Build your skills alongside the very best.

Simon students represent some of the best and brightest minds from around the world. Just like you, they are smart and driven early-career professionals who are ready to make their mark in today’s business world. Ready to invest the time and effort needed for career success, our students build personal and professional relationships that last a lifetime.

A close-knit community of diverse peers.

Each student benefits from the diverse makeup of our student body with a variety of personal and professional backgrounds. Over 15,000 graduates form an influential network extending around the globe and contribute in varied and significant ways to the world of business.

Establish more than just connections.

Our students connect and build highly collaborative relationships with their peers and study teams. The supportive value of the School extends to the alumni, faculty, and staff—offering real opportunities to forge personal and professional friendships.

We train business champions.

Expert coaching is as important in the boardroom as it is on the playing field. Simon students receive support from faculty and instructors who offer an important balance between business theory and practical, real-world application. We will help you face the tough challenges of today’s competitive business world with a winning combination of encouragement and instruction that you will need to outlast and outperform the competition.

We will train you for the sprint and the marathon.

A Simon education develops the skills you will need for making smart, data-driven decisions. From your first day on the job, to when you’re enjoying the view from the corner office, our trusted frameworks for solving problems offer the professional tools that you will rely on throughout your career.

Our alumni are engaged in your future success.

As part of the Simon experience, you will benefit from being part of the connected Simon network. Our alumni are some of the most successful executives and entrepreneurs in the world, who regularly come back to campus to share how they did it.

MS Class of 2016 Profile

- **38%** Male
- **62%** Female
- **1.4 YRS** of Work Experience
- **23 Countries of Origin** Non-US Citizens
- **24 Years Old**
- **GMAT: 610-730** (Middle 80% Range)
- **GPA: 3.0-3.8** (Middle 80% Range)

MS Enrollments

<table>
<thead>
<tr>
<th>Accountancy</th>
<th>60</th>
</tr>
</thead>
<tbody>
<tr>
<td>Finance</td>
<td>188</td>
</tr>
<tr>
<td>Marketing</td>
<td>51</td>
</tr>
<tr>
<td>Business Analytics</td>
<td>13</td>
</tr>
</tbody>
</table>
Find the program that fits your career goals.

Competition has gone global. It is more important than ever to start your career on a solid foundation of excellence and success. Simon’s MS programs offer one year of specialized study to sharpen the focus of your career and help you master the economic principles that guide smart business decisions.

Accessible experts to shape your experience.

Simon Business School first established its prominence through scholarship and innovative business theory. Our professors and instructors are considered to be some of the finest in the world, regularly providing new perspectives on how to solve critical problems. Truly a home for thought leaders in business education, the experts who teach at Simon are the cornerstone of our analytic- and economics-based approach that will have you looking at tomorrow’s challenges in a whole new way.

Explore the world of business with these exciting program options.

Our one-year specialized concentrations in Accountancy, Finance, Marketing Analytics, and Business Analytics are for early career candidates looking to acquire in-depth knowledge of their chosen field to launch their career.

Find the program that is right for you, visit: simon.rochester.edu/ms

“At Simon, we help you understand the forces that drive optimal decision making. If you can’t make sound decisions, you won’t make it in the business world.”

Paul Ellickson
Professor, Economics and Marketing
Master’s in
Accountancy


Successful businesses rely on expert and accurate accounting. Prepare for a career in public accounting with Simon’s integrated approach that focuses on the critical roles of finance and economics. Learn from one of the best accounting faculties in the world and position yourself as a potential leader in this important and influential industry.

We are the leaders in Accountancy.
Simon’s Master’s in Accountancy is 150-credit-hour compliant and tailored to educationally qualify you to sit for the New York State CPA examination. This program goes beyond ordinary test preparation and helps you develop a sharp eye for details and the critical skills needed in today’s business world.

Study tracks to get you to your career goals.

Full-Time MS in Accountancy students have two available tracks:
• 10-month program of study (non-internship track)
• 17-month program of study (internship track)

The Simon Accounting Association supports the MS student experience. Learn more at: simon.rochester.edu/ms-clubs

Study plan
• Basic Business Law
• Communicating Business Decisions Sequence
• Financial Reporting I
• Research Into Professional Accounting Standards
• Auditing
• Basic Federal Income Tax Accounting
• Positive Accounting Research
• Auditing II—Auditing and Information Systems
• Financial Reporting II
• Financial Statement Analysis
• 2 Electives

Premier hiring companies
Deloitte
Ernst & Young
Freed, Maxizk and Battalia
KPMG LLP
PricewaterhouseCoopers LLP
Scarborough Capital Management

“I wanted the accounting expertise, but I also wanted to expand my business network. To me there was no better place to do that than the Simon Business School.”

Joseph Greene
Senior Associate, Federal Tax
KPMG

’12S (MS) Accountancy

Joe realized international accounting standards are constantly converging, so interacting with people from different backgrounds and standards provided him an opportunity to experience that global perspective firsthand.

“At Simon, all the classes were structured with a lot of team and casework,” he says. “Instructors would pose a problem, and our teammates, all from various backgrounds, would work out a quantitative solution to what appeared to be a qualitative question. That really is what the business world is turning to more and more.”
The world of global finance changes every day. Government policies and financial regulations create challenges that only professionals with razor-sharp analytic skills can overcome. Simon’s quantitative approach will train you to become an expert problem solver who knows how to frame financial issues and effectively communicate your results.

We are the leaders in finance.
The Simon approach to finance develops the problem-solving skills that companies are looking for in today’s competitive business environment. You will develop the economics-based tools needed to analyze data and solve problems in the financial marketplace.

Choose the program option that is right for you.
Full-Time MS in Finance students have two available tracks:
• 10-month program of study (non-internship track)
• 17-month program of study (internship track)

Find out more about Simon’s academic clubs.
• The Financial Management Association
• Simon Investment Club
• Simon School Venture Capital Fund
Explore academic clubs at: simon.rochester.edu/ms-clubs

Study plan
• Core Economics for MS Students
• Core Statistics for MS Students
• Capital Budgeting and Corporate Objectives
• Communicating Business Decisions Sequence
• Investments
• Corporate Financial Accounting
• Corporate Finance
• Financial Statement Analysis
• Fixed Income Securities
• 6 Electives

Premier hiring companies
Accenture
Bank of China (BOC)
Bloomberg LP
China Merchant Securities Co. Ltd.
CITIC Securities International Company
Citigroup Inc.
Deloitte
Goldman Sachs
Standard Chartered
UBS

“Simon cares about its students and has the best professors of Finance. They teach theories as well as practical lessons, and the curriculum allows for both academic and personal training.”

Yifan Yang
Associate, Global Corporates
Standard Chartered Bank
’12S (MS) Finance

Yifan did her undergraduate studies at the University of Rochester, so she knew well the worldwide reputation Simon has in Finance. Still, she considered her options carefully and met with Simon students to learn more about the program. Yifan soon understood that Simon was the place for her.

But the academic program was only part of Yifan’s success at Simon. She also benefited from the academic activities. “The students get very involved with the clubs and case competitions,” she says.

Simon is ranked No. 5 in the US for pre-experience MS in Finance programs by the Financial Times of London, June 2015.
Staying ahead of the competition means satisfying your customers better than the rest. Using Simon’s economics-based approach to understanding market analytics, you will learn to leverage the power of information and take the guesswork out of marketing.

**It’s an approach that matches tradition and innovation.**
Companies are relying less on intuition and more on large amounts of data to drive their marketing decisions. Simon offers coursework for understanding big data. It’s an approach that is perfect for careers in business analytics, data analysis, marketing, market research, pricing, and sales management. This exciting program teaches you to discover and communicate innovative marketing solutions in a fast-paced digital industry.

**It’s a program built on understanding the competition.**
Through a combination of theory and application, the marketing curriculum helps deepen your perspective of the role marketing expertise plays in today’s competitive climate. Real-world scenarios are introduced through case studies, hands-on exercises, guest speakers, and special projects to help prepare you for career success.

Find out more about Simon’s academic clubs.
• The Simon Marketing Association • The Simon Pricing Club
Explore academic clubs at: simon.rochester.edu/ms-clubs

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**Study plan**
• Core Economics for MS Students
• Core Statistics for MS Students Using R
• R Bootcamp
• Communicating Business Decisions Sequence
• Marketing Management
• Intro to Business Analytics
• Pricing
• Marketing Research Using R
• Marketing Analytics Using R
• Marketing on the Internet
• Marketing Projects
• Advanced Marketing Analytics

Choose Either
• Consumer Behavior or
• B2B Pricing

**Premier hiring companies**
Actuant Corp.
Deutsch
InterContinental Hotels Group
Microsoft
Telesto Group
The Nielsen Company
TRCo Marketing Ltd.
Volkswagen Group of America

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“**The quantitative focus and nature of its courses set Simon Business School apart. They help students thrive and excel in today’s age of information and Big Data, especially in marketing.**”

Jennifer Jacobson
E-Mail Marketing Specialist
GNC

“IDS (MS) Marketing Concentration

An economics major and studio art minor at the University of Rochester, Jennifer chose to stay on the River Campus and study at Simon to prepare for a career in marketing. “The focused specialization of the marketing program was instrumental in my decision to study at Simon Business School,” she says. “Students can also interact with and learn about different cultures because the School is very international. That aligns perfectly with today’s increasingly global economy.”

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Cutting-edge machine learning and the latest theories and frameworks used in business analytics all come together in this unique master’s program. Analysts are highly sought after in a variety of industries and you will gain a competitive edge in a demanding business world.

We were big on data before data got big.
Simon’s distinct focus on analytics—through a highly quantitative and economics-based curriculum—is designed to help students build strong problem-solving skills that appeal to employers across all industries. Our faculty of engaging experts will train you to frame business challenges in analytical terms, apply big data insights, and build meaningful solutions.

Gain an in-depth perspective and prepare for your career.
The program combines foundational business knowledge with analytical expertise. It teaches you a fundamental set of theories and frameworks necessary to understand the world of business, while simultaneously equipping you with a range of practical and effective tools to enable you to hit the ground running right after graduation.

Study tracks to get you to your career goals.
Full-Time Business Analytics students have two available tracks:
• 10-month program of study (non-internship track)
• 17-month program of study (internship track)

Study plan
• Core Economics for MS Students
• Core Statistics for MS Students Using R
• Capital Budgeting and Corporate Objectives
• R, SQL, and SAS Bootcamps
• Communicating Business Decisions Sequence
• Intro to Business Analytics
• Advanced Technologies for Social Media Analytics
• Marketing Management
• Marketing Analytics Using R
• Advanced Data Mining and Machine Learning
• Information Systems
• Practicum in Consulting
• Framing and Analyzing Business Problems 1

Choose Either
• Advanced Information Technology or
• Advanced Marketing Analytics

Premier hiring companies
Nationwide Insurance
The Nielsen Company
PricewaterhouseCoopers LLP

"Simon puts powerful resources at your disposal, including a rigorous curriculum, a culturally diverse environment, talented faculty, and comprehensive career services. The School ensures that you have the key components to navigate and overcome real-world challenges."

Ritika Julka
Management Consulting
Nationwide Insurance

Prior to studying at Simon, Ritika Julka developed mobile apps in the United Kingdom and worked as a recruiting specialist in Toronto. When she began looking at business schools, Ritika says Simon was the perfect fit. “The course structure is fast-paced and offers a lot of value in preparing students for successful careers,” she says. “And the faculty interaction with students is phenomenal. Simon professors take a hands-on approach to teaching and regularly meet with students to offer advice and help with coursework.”
Gateway to the Simon MBA.

Increased global competition and evolving technologies mean business demands change every day. A Simon education helps you stay ahead of the trends by offering innovative programs that set the standard for business education.

A foundation for today, an option for the future.

An MS degree from Simon is a powerful tool for career success. However, as your career develops, educational goals may change, and we offer the option to apply to Simon’s world-renowned MBA program within one to five years after the Simon MS degree. Accepted students receive credit for a majority of the courses completed from their Simon MS studies and typically finish the MBA program with one additional year of full-time study. Part-time study options are also available.

Learn more about the gateway to MBA at: simon.rochester.edu/ms-program-options

Broaden your perspective and refine your focus

An MS degree from Simon tells an employer that you will arrive prepared with the specialized skills necessary to succeed in any industry. For career-minded professionals looking to broaden their knowledge and become cross-functional business experts, Simon offers additional study in its flagship MBA. Recognized around the world as a leader in preparing professionals to see the big picture without missing the fine details, a Simon MBA is your advanced toolkit for long-term career success.

Christine Voreza
Corporate Pricing Trainee
Parker Hannifin Corporation

“15S (MBA) Competitive and Organizational Strategy—Pricing Track; Marketing—Brand Management Track

Prior to coming to Simon, Christine worked in Kenya as a solutions sales manager at the sub-Saharan regional offices of Huawei Technologies. She chose Simon Business School to help her with her professional ambitions. “I wanted to pursue a career in Marketing and Pricing,” she says. “Simon’s program delves deep into the core concepts of marketing. It goes beyond theory and explores decision making based on verifiable data.”

“I remind myself every day why I chose to attend Simon Business School: I wanted to go from being better to being great. I gave Simon my best, because the business arena is just as rigorous.”
Simon’s Career Management Center connects our graduates with top companies who understand the value of a world-class business education. Our career coaches are experts in preparing you for professional success. From résumé development to mock interviews and career counseling, we will help you land the job that is right for you and turn your potential into reality.

We will prepare you to be a top candidate.
The Career Management Center works with you from day one. Starting with helpful webinars prior to orientation and continuing throughout your program, we provide the support and training you need to be even more marketable to hiring companies. From important self-assessments to communication workshops and negotiation coaching, you will learn how to present yourself with the professional polish that the world’s top companies have come to expect.

A powerful array of career preparation resources
As a Simon student, you’ll gain access to a host of resources, services, and events, including, but not limited to:

Day 1
This online career readiness program starts prior to orientation and is followed by personal coaching and career development classes to help you prepare for your job search.

Got Mock?
Simon’s mock interview workshop simulates internship and job interview scenarios to help you present yourself with professional polish.

Spring Training
This fast-paced event walks you through drills and skills for practicing your perfect pitch.

Global Career Fair Frenzy
This mock career fair and networking reception ensures that you’re ready to put your best foot forward at career fairs.

Sampling of Major Employers Across All MS Graduates

- Accenture
- Actienne Inc.
- Actuarial Corp.
- Allstate Insurance Company
- AOL Inc.
- Autodesk Inc.
- Bank of China (BOC)
- Barclays Investment Bank
- Benchmark Education Company
- BNY Mellon Asset Management LLC
- Blackmores Partners Inc.
- Bloomberg L.P.
- Bearcats Capital LLC
- Center for Research in Security Prices
- China Development Bank
- China Financial Futures Exchange
- China Foreign Economy and Trade Trust Co. Ltd.
- China Future Capital Group Co. Ltd.
- China Galaxy International Financial Holdings Limited
- China International Capital Corporation Limited
- China Merchants Securities Co. Ltd.
- China Merchants Banning
- China Renaissance
- China ASEAN Investment Cooperation Fund
- CMB International Commercial Bank
- CIBC Bank Corp.
- CITIC Securities International Company Limited
- Citigroup Inc.
- Cognizant Inc.
- Concord Securities Corp.
- Constant Analytics Inc.
- Deloitte
- Deutsch

- Eaton Vance Investment Managers
- Ernst & Young
- Euro Pacific Capital Inc.
- Excelus BlueCross BlueShield
- Exxon Mobil Corp.
- FBR Capital Markets
- FBR & Co.
- First Capital Securities Co. Ltd.
- First Merchants Corporation
- Fitch Ratings Inc.
- FleetPride Inc
- Fosun Capital Group
- Fulton Financial Corp.
- General Motors
- Goldman Sachs
- GroupM
- Guosen Securities (HK) Financial Holdings Company Ltd.
- Harry C. Liu, CPA
- Hasbro Lynx
- Hewlett Packard Co.
- HSBC Group
- InterContinental Hotels Group
- Internal Revenue Service
- J. Walter Thompson
- KPMG LLP
- Kraft Foods Group
- L2 Think Tank
- Leadstar Consulting
- Lockheed Companies
- M&I Bank
- Marsh & McLennan Companies
- Microsoft
- Morgan Stanley
- MRM/McCANN
- Nationwide Insurance
- NeuTherapeutics LLC
- Northern Trust Corp.
- Novo Nordisk
- OLEV Technologies Inc.
- Ortho Clinical Diagnostics
- A Division of Johnson & Johnson
- Oetz Corporation
- Pacific Alliance Group
- Path Interactive Inc.
- Pegasystems Inc.
- Perimeter E - Security Corp.
- PricewaterhouseCoopers LLP
- Publicis Groupe Marketing Communications
- Scaobourgh Capital Management
- Seagate Technology LLC
- Shanghai Clearing House
- Shanghai Emap International Trust Co. Ltd.
- Silicon Valley Bank
- Sina Corporation
- Standard Chartered
- Sun Pharmaceutical Industries Ltd.
- TE Connectivity Ltd.
- The Bank of New York Mellon Corp.
- The Neiman Company
- Thermo Fisher Scientific Inc.
- TRCo Marketing Ltd.
- T. Rowe Price Investment Services Inc.
- UBS
- United States Navy
- Volkswagen Group of America
- World Elites
- World Financial Group Inc.
- World Resources Institute
- Wyndham Worldwide Corporation
- Xerox Corporation
- Xyjet Inc.
- Zilliant
# Finance Major Employers

- Accretion
- AOL Inc.
- Bank of China (BOC)
- Barclays Investment Bank
- BH Asset Management LLC
- Blackmore Partners Inc.
- Bloomberg L.P.

- FBR & Co.
- First Capital Securities Co. Ltd.
- First Merchants Corporation
- Fitch Ratings Inc.
- General Motors
- GM China
- Goldman Sachs

# Marketing Analytics Major Employers

- Actuant Corp.
- AutoZone Inc.
- Benchmark Education Company
- Clarents Worldwide
- Colorbox Productions
- Constant Analytics Inc.
- Deutsch

- InterContinental Hotels Group
- J. Walter Thompson
- Kelso Fy Group
- Krell Sports Group
- L2 Think Tank
- Laboratorios PSA
- LeadStar Consulting

# Accountancy Major Employers

- Clear Molamentum
- Deloitte
- Ernst & Young
- Exxon Mobil Corp.
- Five Star Bank.
- Freed, Maxick & Battalino
- Garden Promise Equipment Inc.
- Harry C. Lin, CPA

- Heron Trading USA Corporation
- Internal Revenue Service
- Johnson Lambert
- KEC Properties
- KeyBank
- KL CPA Group
- KPMG LLP
- Nathan G. Fink, Esq LLC

- Pegasus Legal Funding LLC
- Perimeter E - Security Corp.
- Phononic
- PricewaterhouseCoopers LLP
- Scarborough Capital Management
- TE Connectivity Ltd.
- Telesis
- US Navy

### SAMPLE OF EMPLOYERS AND AVERAGE PLACEMENT (PRIOR THREE YEARS)

- **Finance Major Employers**
  - of MS Finance graduates were placed three months post graduation: 82%
  - The Bank of New York Mellon Corp.
  - Brean Capital LLC
  - Brentmore Valuation Advisors LLC
  - Center for Research in Security Prices
  - China Development Bank
  - China Financial Futures Exchange
  - China Foreign Economy and Trade Trust Co. Ltd.
  - China Future Capital Group Co. Ltd.
  - China Galaxy International Financial Holdings Limited
  - China International Capital Corporation Limited
  - China Merchants Securities Co. Ltd.
  - China Minsheng Banking
  - China Renaissance
  - China ASEAN Investment Cooperation Fund
  - Chinatrust Commercial Bank
  - CITIC Securities International Company Limited
  - Citigroup Inc.
  - Concord Securities Corp.
  - Deloitte
  - Ernst & Young
  - Euro Pacific Capital Inc.
  - Guosen Securities (HK) Financial Holdings Company Ltd.
  - HSBC Group
  - IBM
  - KPMG LLP
  - Lockton Companies
  - Marsh & McLennan Companies
  - Microsoft
  - Northern Trust Corp.
  - Nova Nordisk
  - Pacific Alliance Group
  - PricewaterhouseCoopers LLP
  - Shanghai Clearing House
  - Shanghai International Trust Co. Ltd.
  - Silicon Valley Bank
  - Sina Corporation
  - Standard Chartered

- **Marketing Analytics Major Employers**
  - of MS Marketing Analytics graduates were placed three months post graduation: 78%
  - FacePride Inc.
  - Fresh Digital Group
  - GroupM
  - Harris Beach LLC
  - Havas Lynx
  - IDG TechNetork
  - LiveSupportGroups.com
  - M&T Bank
  - Microsoft
  - MRM Worldwide
  - OLEV Technologies
  - OSP Group

- **Accountancy Major Employers**
  - of MS Accountancy graduates were placed three months post graduation: 67%
  - Clear Molamentum
  - Deloitte
  - Ernst & Young
  - Exxon Mobil Corp.
  - Five Star Bank.
  - Freed, Maxick & Battalino
  - Garden Promise Equipment Inc.
  - Harry C. Lin, CPA
  - Heron Trading USA Corporation
  - Internal Revenue Service
  - Johnson Lambert
  - KEC Properties
  - KeyBank
  - KL CPA Group
  - KPMG LLP
  - Nathan G. Fink, Esq LLC

### Class of 2014 Employment

- **Finance Major Employers**
  - Of MS Finance graduates were placed three months post graduation: 82%
  - Of MS Marketing Analytics graduates were placed three months post graduation: 78%
  - Of MS Accountancy graduates were placed three months post graduation: 67%

### Employments

- **Class of 2014 Employment**
  - **Finance Major Employers**
    - Of MS Finance graduates were placed three months post graduation: 82%
    - Of MS Marketing Analytics graduates were placed three months post graduation: 78%
    - Of MS Accountancy graduates were placed three months post graduation: 67%

### Employment by Industry

- **Finance Major Employers**
  - Of MS Finance graduates were placed three months post graduation: 82%
  - Of MS Marketing Analytics graduates were placed three months post graduation: 78%
  - Of MS Accountancy graduates were placed three months post graduation: 67%

### Employment by Function

- **Finance Major Employers**
  - Of MS Finance graduates were placed three months post graduation: 82%
  - Of MS Marketing Analytics graduates were placed three months post graduation: 78%
  - Of MS Accountancy graduates were placed three months post graduation: 67%

### Placement and Salaries

- **Finance Major Employers**
  - Of MS Finance graduates were placed three months post graduation: 82%
  - Of MS Marketing Analytics graduates were placed three months post graduation: 78%
  - Of MS Accountancy graduates were placed three months post graduation: 67%

### Placement and Salaries

- **Finance Major Employers**
  - Of MS Finance graduates were placed three months post graduation: 82%
  - Of MS Marketing Analytics graduates were placed three months post graduation: 78%
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### Placement and Salaries

- **Finance Major Employers**
  - Of MS Finance graduates were placed three months post graduation: 82%
  - Of MS Marketing Analytics graduates were placed three months post graduation: 78%
  - Of MS Accountancy graduates were placed three months post graduation: 67%
The Simon alumni network is an important resource that can help with everything from career opportunities to doing business in the global marketplace. Most represented countries:

<table>
<thead>
<tr>
<th>Country</th>
<th>Argentina</th>
<th>Australia</th>
<th>Brazil</th>
<th>Canada</th>
<th>Chile</th>
<th>China</th>
<th>Colombia</th>
<th>France</th>
<th>Germany</th>
<th>Greece</th>
<th>Hong Kong</th>
<th>India</th>
<th>Indonesia</th>
<th>Israel</th>
<th>Italy</th>
<th>Japan</th>
<th>Malaysia</th>
<th>Mexico</th>
<th>Netherlands</th>
<th>Russian Federation</th>
<th>Singapore</th>
<th>South Korea</th>
<th>Spain</th>
<th>Switzerland</th>
<th>Taiwan</th>
<th>Thailand</th>
<th>Turkey</th>
<th>United Kingdom</th>
<th>United States</th>
</tr>
</thead>
</table>

Connections that last from the classroom to your career.

The individual approach at Simon enables you to connect in deeper, more meaningful ways with your fellow students, the faculty, and successful members of the Simon alumni network. Our graduates stay connected with the School and with each other long after they earn their degrees. Put the power of the Simon network to work for you.

An investment that continues to deliver returns.

Bolstered by strong ties and an enduring sense of community, our alumni remain active with the School. Graduates often return as guest lecturers and regularly attend social events to help build important professional networks with our students. The Simon alumni network is an accessible resource of business professionals who are willing to mentor, explore professional opportunities, and share real-world experiences to help foster your career success.

Simon graduates

The Simon alumni network represents a global connection of successful executives and business professionals who make a positive impact on their organizations and the world. From top-level presidents and CEOs to business experts and industry leaders, the Simon network can be your connection to continued career growth.

The Simon alumni network connects you with:

- 438 Presidents
- 274 Chief Executive Officers
- 182 Chief Financial Officers
- 1,031 Vice Presidents

Representing more than 80 countries, the Simon alumni network is an important resource that can help with everything from career opportunities to doing business in the global marketplace.
“Simon’s curriculum is fast paced and challenging. The MS program gave me in-depth finance knowledge that I apply in my career.”

Kevin Coleman
Associate
Jeffries & Company
‘11S (MS) Finance

A San Diego native, Kevin Coleman headed east to attend Simon because he knew he needed to stand out from the crowd. Along with Simon’s international reputation in finance, Kevin says the School’s quantitative focus and hands-on approach to learning are among its greatest assets.

“My Simon education provided me with the knowledge and confidence to pursue a career in finance,” he says. “Getting a master’s degree from the highly regarded Simon program put me ahead of the pack in a very competitive field.”
Let us support your next step to success.

Qualified full-time students may be eligible for a merit-based scholarship. We keep an eye out for students who have a proven track record of academic excellence, dedicated leadership, and career potential.

Take part in shaping your future.

Simon’s Scholarship Weekend is an invitation-only event for admitted students, which provides an opportunity to compete for scholarships beyond what is initially awarded at the time of admission. In fact, our largest merit awards, including our highly selective full-tuition Meliora Scholarships, are awarded through Scholarship Weekend. There are also social events and other get-togethers planned for you and your future classmates.

To learn more, visit: simon.rochester.edu/ms-scholarship

If you apply before January 5, you may be eligible to attend our February Scholarship Weekend event to maximize your opportunity for financial aid support.

“I chose Simon because of its people. Everyone I spoke with during my interview made me feel at home. The culture brought me here. Both faculty and students at Simon were great to work with.”

Zhe (Kevin) Huang
Research Analyst
China Post and Capital Fund
‘11S (MS) Accountancy

Zhe (Kevin) Huang was impressed by Simon’s academic strength so he came to Simon to develop the skills he needed to be a public accountant. Kevin says his experience at Simon and the skills he learned helped define his career path. “I think the changing business environment requires professionals to have a strong quantitative capability to conduct positive research,” he says. “Meanwhile, we were developing a macro sense of the economy, which helps us grasp the interconnection between economic variables.”

Scholarship Weekend agenda highlights

Friday
• Networking reception with faculty and students
• Working dinner
• Team deliberations

Saturday
• Working breakfast
• Team presentations
• Career panel discussion
• Group conversations
• Dinner with guest speaker

Sunday
• Breakfast with Admissions
• Optional tour of Rochester

60% of students are awarded scholarships to the MS program.
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