At Simon Business School, a master's degree is about more than a credential. It’s about a new level of clarity.

MS IN ACCOUNTANCY

Unabashedly analytical. Intentionally collaborative. All the opportunities and encouragement you need to reflect, refine, and take risks. That's how clarity takes shape at Simon. The result: You see with precision. And you can get to the heart of any problem.
At Simon Business School, a master’s degree is about more than a credential.

It’s about a new level of clarity.

Unabashedly analytical. Intentionally collaborative. All the opportunities and encouragement you need to reflect, refine, and take risks. That’s how clarity takes shape at Simon. The result: You see sharper. And you can get to the heart of any problem.
BUSINESS RUNS ON BIG DATA. But business also needs people who can turn that data into fresh insights and smart strategy. That’s why Simon master’s degree programs are about much more than giving you an impressive technical toolkit. We want to open up big career possibilities for you.

You’ll be taught by professors who are transforming finance, economics, accounting, analytics, marketing, and pricing. You’ll learn how to see and communicate data differently. And you’ll graduate ready to frame more incisive questions, uncover patterns, and use data to persuade and inspire.

**DO MORE WITH NUMBERS THAN CRUNCH THEM.**

**MS CLASS OF 2017 PROFILE**
- **60% female**
- **29 COUNTRIES OF ORIGIN**

**WORK EXPERIENCE**
- 1 year

**GMAT**
- 620–730 (Middle 80% Range)

**GPA**
- 3.0–3.8 (Middle 80% Range)

**CAREER OUTCOMES**
- **MSA**: MS in Accountancy
  - Revenue management
  - Data analytics
  - Pricing
  - Employment rate: 85%
- **MSF**: MS in Finance
  - Corporate finance
  - Investment management
  - Risk management
  - Employment rate: 85%
- **MSMA**: MS in Marketing Analytics
  - Public accounting
  - Corporate accounting
  - Audit
  - Employment rate: 85%
- **MSBA**: MS in Business Analytics
  - Public accounting
  - Corporate accounting
  - Audit
  - Employment rate: 81%

**APPROXIMATE COHORT SIZE**
- **MSA**: 60 students
- **MSF**: 180 students
- **MSMA**: 60 students
- **MSBA**: 60 students

**GMAT**
- 620–730 (Middle 80% Range)

**GPA**
- 3.0–3.8 (Middle 80% Range)

**EMPLOYMENT RATE**
- 3 Months Post Graduation, 2016
  - **MSA**: 85%
  - **MSF**: 85%
  - **MSMA**: 85%
  - **MSBA**: 81%

**STEM DESIGNATION**
- International MS students qualify for a 24-month extension of their OPT (Optional Practical Training), with the option to work for up to three years without H1B visa sponsorship.

**COMPARISON OF MS PROGRAMS**

**MSA**
- **PROGRAM HIGHLIGHTS**
  - Positive accounting research
  - Financial statement analysis
  - Flexible electives based on undergraduates experience
  - Academic experience qualification for New York State CPA exam

**MSF**
- **PROGRAM HIGHLIGHTS**
  - Quantitative finance with Python
  - Investment and trading strategies
  - Options and futures

**MSMA**
- **PROGRAM HIGHLIGHTS**
  - Digital marketing strategy
  - Pricing analytics
  - Marketing analytics using R

**MSBA**
- **PROGRAM HIGHLIGHTS**
  - Big data
  - Social media analytics
  - Advanced business modeling

**STUDY TRACKS**
- **MSA**: 10-month program of study (non-internship track) or 17-month program of study (internship track)
- **MSF**: 10-month program of study (non-internship track) or 17-month program of study (internship track)
- **MSMA**: 10-month program of study (non-internship track) or 17-month program of study (internship track)
- **MSBA**: 10-month program of study (non-internship track) or 17-month program of study (internship track)

**APPROXIMATE COHORT SIZE**
- **MSA**: 60 students
- **MSF**: 180 students
- **MSMA**: 60 students
- **MSBA**: 60 students

**CAREER OUTCOMES**
- **MSA**: Revenue management, Data analytics, Pricing
- **MSF**: Corporate finance, Investment management, Risk management
- **MSMA**: Public accounting, Corporate accounting, Audit
- **MSBA**: Revenue management, Data analytics

**EMPLOYMENT RATE**
- 3 Months Post Graduation, 2016
  - **MSA**: 85%
  - **MSF**: 85%
  - **MSMA**: 85%
  - **MSBA**: 81%

**EMPLOYMENT RATES**
- The MSMA and MSBA employment rates for 2016 are combined.

*The employment rates for 2016 are combined.*
BUILD ON OUR STRENGTHS: Our program qualifies you to sit for the New York State CPA exam—but goes far beyond ordinary test preparation. Simon’s leadership in accounting, economics, and finance means you’ll be learning from some of the world’s best professors. You’ll gain deeper insights into what’s on the horizon for auditing, regulations, and financial analysis.

MSA STUDY PLAN
Auditing
Auditing II: Auditing and Information Systems
Basic Federal Income Tax Accounting
Business Law

CMC Programming
Communicating Business Decisions Sequence
Financial Reporting I & II
Financial Statement Analysis
Positive Accounting Research
Research Into Professional Accounting Standards
2 Electives

ACADEMIC CLUB
Simon Accounting Association

MSA in Accountancy | A new level of clarity.

GLENN HUELS
Clinical Associate Professor
Teaching interests: Introductory and advanced accounting, tax and business strategy
Experience: Vice president-tax for Bausch & Lomb

“I SHARE MY INDUSTRY EXPERIENCE WITH STUDENTS, THEY BRING A GLOBAL PERSPECTIVE to the material, and it’s a rich exchange all the way around.”

PREMIER HIRING COMPANIES
CITIC Securities Co., Ltd.
Citigroup, Inc.
Deloitte
EY (formerly Ernst & Young)
JPMorgan Chase & Co.
KPMG, LLP
PepsiCo
PwC
Standard Chartered

THE CPA PASS RATE IN 2016 SURPASSED THE NATIONAL AVERAGE

4 5
“WE TEACH CAREER SKILLS THAT WILL LAST A LIFETIME and prepare you to be a leader in the accounting world.”

“SIMON WAS AN AMAZING RETURN ON INVESTMENT. I got the best education for my dollar—and I know I’m ready to start my career.”

SHAWN HENDERSON ’17 MS in Accountancy From: New York Co-curriculars: Career Management Center volunteer, Simon Accounting Association Headed to: KPMG, LLP, tax associate

HEIDI TRIBUNELLA Clinical Associate Professor of Accounting; Faculty Director of MS in Accountancy Teaching interests: Introductory accounting, health care cost accounting Experience: Auditor for two national firms; manager of financial reporting for two health care companies
LEARN FROM THE BEST: In addition to a top ranking for our MSF program, Simon is also No. 2 overall in the world for finance, according to the MBA rankings by the Financial Times. Leading scholars teach our quantitatively rigorous program, and our de Silva Khani Investment Lab lets you monitor and analyze real-time financial market data.

MSF STUDY PLAN
Applied Finance Project I & II
CMC Programming
Core Statistics
Corporate Finance
Corporate Financial Accounting
Financial Statement Analysis

ACADEMIC CLUBS
Financial Management Association
Simon Finance and Investment Club
Simon School Venture Fund

STEM DESIGNATION
INTERNATIONAL STUDENTS CAN STAY IN U.S. FOR UP TO 36 MONTHS.

PREMIER HIRING COMPANIES
Accenture
Bank of China (BOC)
Bloomberg Finance, LP
CITIC Securities Co., Ltd.
Citigroup, Inc.
Credit Suisse
Industrial and Commercial Bank of China, Ltd.
JPMorgan Chase & Co.
Standard Chartered
"Simon is the place to go if you want to really understand the material—plus get real-world experience. I came here with an open mind about my career goals, and I’m leaving knowing exactly what I want to do."

"It’s such a fantastic learning environment; I’ve been on projects where everyone is from a different country and has a different professional background. I love the people I’ve met here."

"You’re not just learning from a textbook. Professors here have decades of experience—you can’t get that information anywhere else in the world."

"At Simon you study with professors who originated the research. We want you to understand these ideas and use them in the real world."

Ericka Robles Araya ’17
MS in Finance
From: Costa Rica
Co-curriculars: Simon Admissions Ambassador; Simon Finance and Investment Club
Internship: Conduent, corporate finance intern

Tianyu (Jenny) Gao ’17
MS in Finance
From: China
Co-curriculars: Meliora Fund analyst, Simon Finance and Investment Club
Internship: Conduent, Treasury intern

Zach Lynch ’17
MS in Finance
From: New York
Co-curriculars: Outdoor Adventure Club; Simon Finance and Investment Club
Headed to: Silicon Valley Bank, associate

GREGORY BAUER
Associate Dean of Full-Time Programs; Clinical Professor of Finance
Teaching interests: Macroeconomics; international finance
Teaching Award Winner: 2010–14, 2016
PhD: University of Pennsylvania
MSMA

MS in Marketing Analytics | A new level of clarity.

“OUR STUDENTS ARE GREAT AT USING THE LATEST SOFTWARE AND PROGRAMMING TO MAKE SENSE OF CONSUMER DATA. It’s a talent that definitely sets them apart in the job market.”

YUFENG HUANG
Assistant Professor of Marketing
Research interests: Quantitative marketing, empirical industrial organization, consumer learning and search
PhD: Tilburg University

CONNECT WITH CONSUMERS: Every decision that drives the digital marketplace is rooted in data generated by the consumer journey. At Simon, you’ll learn strategies to make you the go-to person for evidence-based information, insights, and answers.

MSMA STUDY PLAN
- Advanced Business Modeling
- Advanced Marketing Analytics
- CMC Programming
- Core Statistics Using R
- Economics and Marketing Strategy

Introduction to Business Analytics
- Project I & II
- Marketing Analytics Using R
- Marketing Research Using R
- Pricing Policies
- Programming for Analytics
- 3 electives

ACADEMIC CLUBS
- Data Analytics Club
- Simon Marketing Association
- Simon Pricing Club

INTERNATIONAL STUDENTS CAN STAY IN U.S. FOR UP TO 36 MONTHS.

PREMIER HIRING COMPANIES
- Bosch China
- DigitasLBi
- EMC Corporation
- Ipsos Business Consulting
- LDL eMall
- Prudential Financial
- The Hertz Corporation

STEM DESIGNATION: INTERNATIONAL STUDENTS CAN STAY IN U.S. FOR UP TO 36 MONTHS.
“STUDENTS AT SIMON ARE GENUINELY EXCITED ABOUT LEARNING AND AREN’T AFRAID TO TACKLE REALISTIC, COMPLEX, AND MESSY PROBLEMS.

Working with them is very rewarding.”

“I came here to sharpen my analytical skills because I know how important data-driven decision-making is for companies.

SIMON HAS DEFINITELY HELPED BROADEN MY HORIZONS AND DEEPEN MY KNOWLEDGE IN MARKETING AND PRICING ANALYTICS.”

MITCH LOVETT
Associate Professor of Marketing
Teaching interests: Marketing research, advertising strategy, consumer behavior
PhD: Duke University

WEN CHINE ’17
MS in Marketing Analytics
From: Taiwan
Co-curriculars: Data Analytics Club, Simon Pricing Club
Internship: StartFast Venture Accelerator, associate
“WE TEACH OUR STUDENTS PROBLEM-SOLVING CONCEPTS that can be implemented anywhere they go.”

DON’T JUST GATHER DATA—MAXIMIZE IT. Our expertise in analytics, coupled with our economics-based curriculum, gives you the theories and practical frameworks to be a sought-after analyst. We provide training in Python, R, and Tableau to help you leverage the big-data insights that companies need.

MSBA STUDY PLAN
Accounting and Finance
Predictive Analytics using Python
Advanced Business Modeling
CMC Programming
Core Statistics Using R
Data Management for Analytics
Economics and Marketing Strategy
Introduction to Business Analytics
Marketing Analytics Using R
Practicum, Business Analytics I & II
Programming for Analytics
Social Media Analytics
2 electives

ACADEMIC CLUBS
Consulting, Operations/Technology, and Analytics Club (COTA)
Data Analytics Club

RICKY ROET-GREEN
Assistant Professor of Operations Management and Computer Information Systems
Research interests: Operations management, service systems, game theory
PhD: Tel Aviv University

STEM DESIGNATION
International students can stay in U.S. for up to 36 months.

PREMIER HIRING COMPANIES
Deloitte Canada
GlassRatner Advisory & Capital Group, LLC
GroupM
Kantar Millward Brown
PepsiCo
PwC Canada
Wegmans Food Markets, Inc.
“We’re constantly changing our course materials to reflect the changing business environment. I bring my social media research into my class to give students experience with real-world situations.”

HUAXIA RUI
Xerox Assistant Professor of Computer Information Systems
Research interests: Social media, health information technology, optimal contract design
PhD: University of Texas at Austin

“All businesses have data and they need to know how to analyze and understand that information. Simon gives you the power to do that.”

JORGÉ MOLINA CHEA ‘17
MS in Business Analytics
From: Mexico
Co-curricular: Data Analytics Club, Outdoor Adventure Club
Internship: JC Jones & Associates, data analyst intern
Your Simon master’s degree is also a degree from the University of Rochester, one of the world’s leading private research universities. UR is known for outstanding programs in the arts and sciences, engineering, medicine, and music, and has a long-standing focus on data science. Our motto, “Meliora”—“ever better”—expresses the university’s commitment to invention and innovation, fueled by hard work and imagination.

Since its opening in 1922, the Eastman Theatre has been Rochester’s preeminent performance space—and students can buy discounted tickets.
“The intimate setting at Simon made it feel like home. I always felt encouraged there—that’s why I love Simon.”

AN LE ’16
MS in Accountancy

From: Vietnam
Alexander Aronson
Finnin CPAs
Staff accountant

“The theories I learned serve as the foundation of how I think about finance and business.”

SVEN TROYA ’15
MS in Finance

From: Florida
Hublot
LVMH Group
Financial analyst

“Simon professors are not only knowledgeable but also accessible. They are always willing to answer questions in class or meet with students outside of class.”

ALEC KISSINGER ’15
MS in Marketing

From: New Mexico
DigitasLBi
Senior analyst

“Simon puts powerful resources at your disposal, including a rigorous curriculum and comprehensive career services. The School ensures that you have the key components to navigate real-world challenges.”

RITIKA JULKA ’15
MS in Business Analytics

From: India
Deloitte Canada
Senior consultant

WITH OVER 15,000 GRADUATES IN MORE THAN 80 COUNTRIES, SIMON’S ALUMNI NETWORK IS NEVER FAR AWAY.

CONNECTED.
KICK-START YOUR CAREER.

FULL-TIME MS CLASS OF 2016 EMPLOYMENT REPORT

<table>
<thead>
<tr>
<th>Industry</th>
<th>COMPANIES HIRED</th>
<th>% of TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial Services</td>
<td>148</td>
<td>54.5%</td>
</tr>
<tr>
<td>Consulting</td>
<td>26</td>
<td>9.7%</td>
</tr>
<tr>
<td>Transportation/Logistics</td>
<td>26</td>
<td>9.7%</td>
</tr>
<tr>
<td>Technology</td>
<td>26</td>
<td>9.7%</td>
</tr>
<tr>
<td>Consumer Products</td>
<td>26</td>
<td>9.7%</td>
</tr>
<tr>
<td>Health Care/Nonprofits</td>
<td>26</td>
<td>9.7%</td>
</tr>
<tr>
<td>Media/Entertainment</td>
<td>26</td>
<td>9.7%</td>
</tr>
<tr>
<td>Other</td>
<td>26</td>
<td>9.7%</td>
</tr>
</tbody>
</table>

MEAN BASE SALARY BY DEGREE

- MSBA: $64,000
- MSA: $60,000
- MSF: $59,000
- MSMA: $57,000

EMPLOYMENT RATE 3 MONTHS POST GRADUATION

- Domestic Graduates HIRED: 84%
- International Graduates HIRED: 67%

- 67% OF NEW HIRES ACCEPTED EMPLOYMENT IN THE U.S.
  - MEAN BASE SALARY: $63,300
- 33% OF NEW HIRES ACCEPTED EMPLOYMENT OUTSIDE THE U.S.
  - MEAN BASE SALARY: $40,000

FROM CLASS PROJECTS AND INTERNSHIPS TO CAREER TREKS, Simon gives you opportunities to put your classroom knowledge to work and connect with key business innovators. You’ll get behind-the-scenes looks at the companies that are changing their sector—and the world.

LIFE LESSONS.

FROM CLASS PROJECTS AND INTERNSHIPS TO CAREER TREKS, Simon gives you opportunities to put your classroom knowledge to work and connect with key business innovators. You’ll get behind-the-scenes looks at the companies that are changing their sector—and the world.

30+ ACADEMIC CLUBS

Simon has more than 30 student-led clubs and organizations, giving you plenty of options to belong and lead. You also can collaborate with MBA students in any of our graduate-level clubs and take part in the Vision Partnership Program, where you gain experience working with real companies.

Visit simon.rochester.edu/ms-clubs for more information.

PROJECTS YOU CAN WORK ON:

<table>
<thead>
<tr>
<th>INVESTMENT ANALYSIS</th>
<th>MARKETING PLANS</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCENTURE</td>
<td>AMAZON</td>
</tr>
<tr>
<td>BOEHRINGER INGELHEIM</td>
<td>CITIGROUP</td>
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<tr>
<td>CREDIT SUISSE</td>
<td>MICROSOFT</td>
</tr>
<tr>
<td>ECONOMIC VALUE-ADDED ANALYSIS</td>
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<tr>
<td>Nielsen Marketing Analytics</td>
<td>Unilever</td>
</tr>
</tbody>
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<td>Amazon</td>
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<td>Boehringer Ingelheim</td>
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<td>Citigroup</td>
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<td>Citi</td>
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<td>Credit Suisse</td>
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<tr>
<td>Microsoft</td>
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WHERE WE GO.

FULL-TIME MS CLASS OF 2016

EMPLOYMENT RATES 3 MONTHS POST GRADUATION

MSA
MS IN ACCOUNTANCY

85%
MS IN ACCOUNTANCY GRADUATES

Autocraft USA, LLC
Banker Management Co., Inc.
Chang & Deke, LLC
Changjiang Securities
China Airlines
CitIC Securities Co., Ltd.
Dangshu Securities Co., Ltd.
EisnerAmper, LLP
EY (formerly Ernst & Young)
Guotai Junan Securities Co., Ltd.
JP Morgan Chase & Co.
LeEco
MEMSIC, Inc.
Michael Page International, Inc.
OriGene Technologies, Inc.
PwC
PVH Corporation
RSM US, LLP (formerly McGladrey, LLP)
Saks Fifth Avenue
Simon Business School
Twain Financial Partners

MSF
MS IN FINANCE

85%
MS IN FINANCE GRADUATES

36kr.com
Accenture
Bank of the West
BDO USA, LLP
Benchmark Education Co.
Castle Placement, LLC
China Communications Construction Co., Ltd.
China Merchants Securities Co., Ltd.
CqaoMason Tech
CitIC Securities Co., Ltd.
Citigroup, Inc.
Coastal Management Resources
Credit Suisse
CTBC Bank
DBS Bank, Ltd.
Deloitte
Deutsche Bank
Discover Financial Services
Duff & Phelps Corporation
Elpagnan Bradford, Inc.
Enfusion
EY (formerly Ernst & Young)
EXL Service
Falcon Alpha
Gartner, Inc.
Gobi Partners, Inc.
Guosen Securities Co., Ltd.
Guotai Junan Securities Co., Ltd.
Hema Finance
Industrial and Commercial Bank of China, Ltd.
JP Morgan Chase & Co.
Kiva Microfunds
Lincoln Financial Group
Lipe & Dalton
Loop Capital
Marcus & Millichap
Morgan Stanley Huaxin Securities
National Association of Financial Market Institutional Investors
Ohana & Co.
Opus Bank
Philips Lighting
PwC
Public Financial Management Shanghai Commercial Bank HK
Sherwin Hongyuan Securities Co., Ltd
Siemens Management Consulting
Terrapin Partners, LLC
The Walt Disney Company
TransPerfect Group
Telco
Verizon
Willis Towers Watson
Wilmington Trust
Xian Securities
Yip Associates

MSMA
MS IN MARKETING ANALYTICS

81%
MS IN MARKETING ANALYTICS GRADUATES

Argus Information & Advisory Services, LLC
Booz Allen Hamilton, Inc.
Bosch China
China Renaissance
Daymon Worldwide
EMC Corporation
GroupM
Han Media, Inc.
Horizon Research
Consultancy Group
Ipsos Business Consulting
Kabam
Kantar Millward Brown
Koning Corporation
L’Oreal
MarketShare
Meritco Services
Nitro Digital
Prudential Financial
PwC
Realmart Realty, LLC
Ricepo
Telion Trading, Inc.
The Hertz Corporation
TransPerfect
Wegmans Food Markets, Inc.

MSBA
MS IN BUSINESS ANALYTICS

81%
MS IN BUSINESS ANALYTICS GRADUATES

*The MSMA and MSBA employment rates for 2016 are combined.

WHERE WE GO.

FULL-TIME MS CLASS OF 2016

EMPLOYMENT RATES 3 MONTHS POST GRADUATION

MSA
MS IN ACCOUNTANCY

85%
MS IN ACCOUNTANCY GRADUATES

Autocraft USA, LLC
Banker Management Co., Inc.
Chang & Deke, LLC
Changjiang Securities
China Airlines
CitIC Securities Co., Ltd.
Dangshu Securities Co., Ltd.
EisnerAmper, LLP
EY (formerly Ernst & Young)
Guotai Junan Securities Co., Ltd.
JP Morgan Chase & Co.
LeEco
MEMSIC, Inc.
Michael Page International, Inc.
OriGene Technologies, Inc.
PwC
PVH Corporation
RSM US, LLP (formerly McGladrey, LLP)
Saks Fifth Avenue
Simon Business School
Twain Financial Partners

MSF
MS IN FINANCE

85%
MS IN FINANCE GRADUATES

36kr.com
Accenture
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BDO USA, LLP
Benchmark Education Co.
Castle Placement, LLC
China Communications Construction Co., Ltd.
China Merchants Securities Co., Ltd.
CqaoMason Tech
CitIC Securities Co., Ltd.
Citigroup, Inc.
Coastal Management Resources
Credit Suisse
CTBC Bank
DBS Bank, Ltd.
Deloitte
Deutsche Bank
Discover Financial Services
Duff & Phelps Corporation
Elpagnan Bradford, Inc.
Enfusion
EY (formerly Ernst & Young)
EXL Service
Falcon Alpha
Gartner, Inc.
Gobi Partners, Inc.
Guosen Securities Co., Ltd.
Guotai Junan Securities Co., Ltd.
Hema Finance
Industrial and Commercial Bank of China, Ltd.
JP Morgan Chase & Co.
Kiva Microfunds
Lincoln Financial Group
Lipe & Dalton
Loop Capital
Marcus & Millichap
Morgan Stanley Huaxin Securities
National Association of Financial Market Institutional Investors
Ohana & Co.
Opus Bank
Philips Lighting
PwC
Public Financial Management Shanghai Commercial Bank HK
Sherwin Hongyuan Securities Co., Ltd
Siemens Management Consulting
Terrapin Partners, LLC
The Walt Disney Company
TransPerfect Group
Telco
Verizon
Willis Towers Watson
Wilmington Trust
Xian Securities
Yip Associates

MSMA
MS IN MARKETING ANALYTICS

81%
MS IN MARKETING ANALYTICS GRADUATES

Argus Information & Advisory Services, LLC
Booz Allen Hamilton, Inc.
Bosch China
China Renaissance
Daymon Worldwide
EMC Corporation
GroupM
Han Media, Inc.
Horizon Research
Consultancy Group
Ipsos Business Consulting
Kabam
Kantar Millward Brown
Koning Corporation
L’Oreal
MarketShare
Meritco Services
Nitro Digital
Prudential Financial
PwC
Realmart Realty, LLC
Ricepo
Telion Trading, Inc.
The Hertz Corporation
TransPerfect
Wegmans Food Markets, Inc.

MSBA
MS IN BUSINESS ANALYTICS

81%
MS IN BUSINESS ANALYTICS GRADUATES

*The MSMA and MSBA employment rates for 2016 are combined.
Questions about the program or what makes the most effective application? We’re ready to help you every step of the way.

Visit campus.
We hold tours Monday through Thursday. To schedule your visit, call us: 585.275.3533.
admissions@simon.rochester.edu

Connect with us.
• Get in touch with an Admissions representative or speak with a current student
• Create an InsideSimon profile
• Attend a webinar
simon.rochester.edu/ms-connect

Apply now.
Finalize your application and receive our full consideration for admission and merit-based scholarship support.
Apply by January 5 to be considered for an invitation to Scholarship Weekend. Attendees can compete for scholarships beyond what is initially awarded at the time of admission.

WHAT YOU’LL NEED
• Online application form
• Current résumé
• Essays
• Unofficial transcripts for each college attended
• Test results for GMAT or GRE
• Test results for TOEFL or IELTS
• One online letter of recommendation; a second letter of recommendation is optional
• $150 application fee
simon.rochester.edu/apply

ON THE COVER:
“...before I came here, but not a lot of experience with analytics and numbers. Simon changed that—and now I’m a data guru.”

MOHAMMAD HARRIS SADIQ ’17
MS in Marketing Analytics
From: Pakistan
Co-curriculars: Data Analytics Club; Simon Marketing Association
Headed to: Staples Business Advantage, pricing analyst

APPLICATION DEADLINES
October 15  December 15
January 5      March 20
March 15       April 30
May 15         July 1

DECISION DEADLINES
October 15  December 15
January 5      March 20
March 15       April 30
May 15         July 1

585.275.3533
admissions@simon.rochester.edu

simon.rochester.edu/apply

Visit campus.
We hold tours Monday through Thursday. To schedule your visit, call us: 585.275.3533.
admissions@simon.rochester.edu

Connect with us.
• Get in touch with an Admissions representative or speak with a current student
• Create an InsideSimon profile
• Attend a webinar
simon.rochester.edu/ms-connect

Apply now.
Finalize your application and receive our full consideration for admission and merit-based scholarship support.
Apply by January 5 to be considered for an invitation to Scholarship Weekend. Attendees can compete for scholarships beyond what is initially awarded at the time of admission.

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• Test results for TOEFL or IELTS
• One online letter of recommendation; a second letter of recommendation is optional
• $150 application fee
simon.rochester.edu/apply

ON THE COVER:
“I had a background in marketing before I came here, but not a lot of experience with analytics and numbers. Simon changed that—and now I’m a data guru.”

MOHAMMAD HARRIS SADIQ ’17
MS in Marketing Analytics
From: Pakistan
Co-curriculars: Data Analytics Club; Simon Marketing Association
Headed to: Staples Business Advantage, pricing analyst

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admissions@simon.rochester.edu

simon.rochester.edu/apply

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WHAT YOU’LL NEED
• Online application form
• Current résumé
• Essays
• Unofficial transcripts for each college attended
• Test results for GMAT or GRE
• Test results for TOEFL or IELTS
• One online letter of recommendation; a second letter of recommendation is optional
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ON THE COVER:
“I had a background in marketing before I came here, but not a lot of experience with analytics and numbers. Simon changed that—and now I’m a data guru.”

MOHAMMAD HARRIS SADIQ ’17
MS in Marketing Analytics
From: Pakistan
Co-curriculars: Data Analytics Club; Simon Marketing Association
Headed to: Staples Business Advantage, pricing analyst

APPLICATION DEADLINES
October 15  December 15
January 5      March 20
March 15       April 30
May 15         July 1

DECISION DEADLINES
October 15  December 15
January 5      March 20
March 15       April 30
May 15         July 1

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