FULL-TIME MBA
EMPLOYMENT REPORT

Simon Business School | University of Rochester

CLASS OF 2018 EMPLOYMENT | CLASS OF 2019 INTERNSHIPS
AVERAGE TOTAL COMPENSATION*  

$122,000

UNDER-REPRESENTED US MINORITIES  
20%

ACCEPTED EMPLOYMENT  
93%

3 MONTHS POST GRADUATION

28

AVERAGE AGE

5.3

AVERAGE YEARS WORK EXPERIENCE

We Are Unabashedly Analytical.
Simon’s Jay S. and Jeanne Benet Career Management Center plans for a student’s lifelong success, not just their first post-MBA job. Recruiters are consistently impressed with Simon students’ command of a variety of analytical tools and their ability to bring a strategic mindset to the problem at hand.

**HASHBAAZ MUBEEN ’18**
Strategy
Amazon
Senior Program Manager – Inbound Transportation Execution

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**AMAZON**

**BARCLAYS**

**CITIGROUP**

**DELOITTE**

**FEDEX**

**FORD MOTOR COMPANY**

**INTEL**

**MERCK & CO.**

**MICROSOFT**

**PWC**

**THE HERSHEY COMPANY**

**ZAPPOS**

34.1%  FINANCE/ACCOUNTING  
$80,000  $110,900  $135,000

29.4%  MARKETING/SALES  
$78,000  $98,500  $123,000

11.8%  OPERATIONS/LOGISTICS  
$80,000  $109,800  $135,000

9.4%  CONSULTING  
$77,000  $105,000  $160,000

7.1%  INFORMATION TECHNOLOGY  
$90,000  $90,000  $90,000

5.9%  GENERAL MANAGEMENT  
$90,000  $103,300  $120,000

2.4%  OTHER  
$95,000  $100,000  $105,000

GRADUATE HIRES BY FUNCTION

UNDERGRADUATE MAJORS

30%  BUSINESS & COMMERCE

30%  ENGINEERING

23%  HUMANITIES & SOCIAL SCIENCES

10%  ECONOMICS

*Based on U.S. News & World Report calculations (rounded).
All figures are accurate as of October 10, 2018. Calculations for salary-related figures adhere to the MBA Career Services and Employer Alliance’s Standards for Reporting MBA Employment Statistics.
GRADUATE HIRE AND MEAN BASE SALARIES BY REGION

NORTH AMERICA
92%  
$104,000

INTERNATIONAL
8%  
$109K

MEAN STARTING ANNUAL BASE SALARY
$104,000

MEAN SIGNING BONUS
$25,000

SCHOOL-FACTICATED EMPLOYMENT
71%

NO.3 FOR ROI IN THE US, BASED ON PERCENTAGE INCREASE ON PRE-MBA SALARY (THE ECONOMIST, 2018)

“The most rewarding part of my internship was receiving my mid-summer feedback and an offer for a full-time position. It was very gratifying to see that all my hard work paid off.”

LUCAS ZENÓBIO CRUZ ’18  
Entrepreneurship, Finance  
RBC Capital Markets  
Global Investment Banking Associate

“Lucas Zenóbio Cruz ’18, Entrepreneurship, Finance, RBC Capital Markets, Global Investment Banking Associate, says, “The most rewarding part of my internship was receiving my mid-summer feedback and an offer for a full-time position. It was very gratifying to see that all my hard work paid off.”
“My time at Simon so far has opened my eyes to new ways of analyzing information. I approach problems in a different way now and have also acquired new techniques and tools for analyzing data.”

PATRICK COULTER ’19
Corporate Accounting, Finance
Internship: The Boston Consulting Group, Summer Consultant

“I knew Simon would provide me with the quantitative and data analytics skill sets to frame, analyze, and communicate insights and solve complex business problems efficiently.”

KRISTALYN JONES ’19
Competitive and Organizational Strategy, Marketing
Internship: Johnson & Johnson, Experienced Commercial Leadership Development Program Summer Associate
“The SKU rationalization project in Brand Management gave me great experience analyzing a large amount of data to provide meaningful insights—a skill I was able to leverage during my internship at Whirlpool.”

CATE BANNAR ’19
Brand Management Internship: Whirlpool Corporation, MBA Brand Management Intern

UNDERGRADUATE MAJORS

- 31% Business & Commerce
- 26% Engineering
- 16% Humanities & Social Sciences
- 11% Economics
- 16% Math & Science

UNDER-REPRESENTED US MINORITIES

- 25%

ACCEPTED INTERNSHIPS

- 99%

INTERNSHIPS BY FUNCTION

- Consulting: 9%
- Finance & Accounting: 36%
- Marketing & Sales: 29%
- Human Resources: 2%
- General Management: 3%
- Operations/Logistics: 14%

INTERNSHIPS BY INDUSTRY

- Technology: 21%
- Financial Services: 23%
- Consumer Packaged Goods: 18%
- Manufacturing: 16%
- Healthcare: 9%
- Other: 7%
**Sample of Companies Hiring Full-Time MBA Talent (2017–19)**

- 3M
- Alibaba Group
- Amazon
- American Express
- Applied Materials
- AT&T
- Bank of America
- Barclays
- Baxter
- Beech-Nut
- Campbell Soup Company
- Capital Group
- Carilli
- Chico’s
- Cigna
- Citigroup
- Coca-Cola
- Cognizant
- Constellation Brands, Inc.
- Corning
- Credit Suisse
- Dell
- Deloitte
- Delphi Technologies
- Discover Bank
- Eastman Kodak
- Edward Jones Investments
- EII Lilly and Company
- ExxonMobil
- EY
- Roche
- Facebook
- Federal Reserve Bank of New York
- FedEx
- Fisher-Price
- Ford Motor Company
- Gartner
- General Motors
- Google
- GlaxoSmithKline
- HP
- HomeAway
- Humana
- IBM
- Infosys
- Intel
- Jefferies Financial Group
- John Deere
- Johnson & Johnson
- M&T Bank
- Mars
- Merck & Co.
- Microsoft
- MorganFranklin Consulting
- Morgan Stanley
- Nationwide Mutual Insurance Company
- Newell Brands
- Nielsen
- Nissan Motor Company
- Novartis
- Oracle Corporation
- Ortho Clinical Diagnostics
- PayPal
- PwC
- RBC Capital Markets
- Reckitt Benckiser Group PLC
- Simon-Kucher & Partners
- Standard Bank
- Staples
- Starbucks
- Tesla
- The Boston Consulting Group
- The Hershey Company
- The Hertz Corporation
- The Travelers Companies
- Thomson Reuters
- Verizon
- Visa
- Volvo Cars
- Walmart
- Wells Fargo
- Whirlpool
- Xerox
- Zappos

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**Get to Know the Jay S. and Jeanne Benet Career Management Center**

Simon’s Benet CMC works with 200 Full-Time MBA students per year who are seeking an internship or full-time employment. The Benet CMC also engages with employers seeking high-quality candidates in key hiring segments such as consulting, technology, marketing, operations, finance, and other target areas.

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**No. 7 for Job Placement**

_THREE MONTHS POST GRADUATION_ BLOOMBERG BUSINESSWEEK, 2017

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**60+ HRS**

OF CAREER CONTENT BEFORE CLASSES START

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**1,700+**

OF CAREER PROGRAMMING DURING THE ACADEMIC YEAR

- Campus-sponsored recruiting
- Career Action Teams
- Career days in NYC
- Executives in Residence
- Got Mock? Interview preparation
- Industry Advisory Boards
- Open Doors alumni / student networking events
- SimonWorks job posting and interview scheduling

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**73%**

STUDENT PARTICIPATION IN THE ALUMNI MENTOR PROGRAM

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**2018 TECH TREK**

APPLIED MATERIALS
- Google
- HPE
- IMPACT VENTURE CAPITAL
- INTEL
- JUNIPER NETWORKS
- LOGITECH
- SYMANTEC
- T-MOBILE

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**Visit simon.rochester.edu/careers**

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**Alyssa Rinck ’18**

Entrepreneurship, General Management

Cognizant, Senior Consultant

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