FULL-TIME MS PROGRAMS
2016 / 2017

SIMON BUSINESS SCHOOL
Discover the power of excellence and innovation.

Thank you for considering Simon Business School at the University of Rochester. As the opportunities arise to interact with our faculty, staff, and current students, you will discover that Simon offers expertly focused master’s degree programs that prepare you for a successful career.

Simon prepares you to offer practical solutions in today’s competitive business environment. Our masters graduates enter the workforce with a new perspective on solving problems that helps them look at the big picture without losing sight of the important details. It’s a skill set that makes our students some of the most sought-after professionals in the world.

I invite you to explore for yourself what the power of a master’s degree from Simon Business School can mean for your professional success.

Sincerely,

Andrew Ainslie
Dean, Simon Business School
Exceptional programs to fit your career goals.

Simon’s MS programs offer one year of specialized study to sharpen the focus of your career and help you master the principles that guide smart business decisions.

Industry and research experts shape your experience. Our professors and instructors are among the finest in the world. Truly a home for thought leaders in business education, the Simon faculty is the cornerstone of the Simon approach, which will have you looking at business challenges in a whole new way.

A foundation for today, an option for the future. An MS degree from Simon is a powerful tool for career success. However, as your career develops, your goals may change. That’s why Simon offers the option to apply for our world-renowned MBA program within one to five years after completing your MS degree.

Simon faculty consistently receive an A for teaching quality.

EXPERT KNOWLEDGE
Three preeminent journals got their start at Simon. The Journal of Financial Economics, the Journal of Accounting and Economics, and the Journal of Monetary Economics were all created here.

MS Program Comparison

<table>
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<tr>
<th>Program Highlights</th>
<th>10-Month Program of Study (Non-Internship Track)</th>
<th>17-Month Program of Study (Internship Track)</th>
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<td>Study Tracks</td>
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<td>Approximate Cohort Size</td>
<td>60 students</td>
<td>180 students</td>
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<td>Career Outcomes</td>
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<td>Public Accounting</td>
<td>Corporate Finance</td>
<td>Fraud Protection (Financial Services Sector)</td>
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<td>Corporate Accounting</td>
<td>Investment Management</td>
<td>Health Care Risk Prediction</td>
</tr>
<tr>
<td>Audit</td>
<td>Risk Management</td>
<td>National Security</td>
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<tr>
<td>Top Hiring Companies</td>
<td>Deloitte, KPMG</td>
<td>Nationwide Insurance, The Hertz Corporation</td>
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<td></td>
<td>Ernst &amp; Young</td>
<td>Paychex, The Walt Disney Company</td>
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<tr>
<td>Place of Learning</td>
<td></td>
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<tr>
<td>Placement Rate 3 months post graduation, 2015</td>
<td>87%</td>
<td>84%</td>
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<tr>
<td></td>
<td></td>
<td>83% (2014-2015)</td>
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<tr>
<td></td>
<td></td>
<td>88%</td>
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</table>

GROUNDBREAKING RESEARCH
Regularly published in top academic journals, Simon’s faculty research often comes through interactions that they have with companies facing real-world problems.

*STEM
International MS students qualify for a 24-month OPT (Optional Practical Training) Extension, with the option to work for up to three years without H1B visa sponsorship.
Build your skills alongside the very best.

Simon students represent some of the best and brightest minds from around the world. Just like you, they are smart and driven early-career professionals who are ready to make their mark in today’s business world. Ready to invest the time and effort needed for career success, our students build personal and professional relationships that last a lifetime.

**MS Class of 2016 Profile**

- **62%** Female
- 1.4 years of work experience
- GMAT: 610-730 (Middle 80% Range)
- GPA: 3.0-3.8 (Middle 80% Range)
- **24** Countries of Origin
  - Argentina
  - Bangladesh
  - Brazil
  - Canada
  - China
  - Colombia
  - Germany
  - Greece
  - Guatemala
  - Hong Kong
  - India
  - Italy
  - Ivory Coast
  - Kenya East Africa
  - Mongolia
  - Pakistan
  - South Africa
  - South Korea
  - Taiwan
  - Thailand
  - Turkey
  - United States
  - Uzbekistan
  - Vietnam

**Linh Hoang**
Associate, Corporate & Institutional Banking
Standard Chartered Bank
MS in Finance, Class of 2015

“My classmates came from all over the world, with varied backgrounds and experiences. The diverse atmosphere benefits everyone, since the marketplace is global.”
Master’s in Accountancy

Prepare for a career in public accounting with one of the best accounting faculties in the world and position yourself as a potential leader in this important and influential industry.

We are the leaders in Accountancy.
Simon’s Master’s in Accountancy is 150-credit-hour compliant and tailored to educationally qualify you to sit for the New York State CPA examination. This program goes beyond ordinary test preparation and helps you develop a sharp eye for details and the critical skills needed in today’s business world.

Study tracks to get you to your career goals.
Full-Time MS in Accountancy students have two available tracks:
• 10-month program of study (non-internship track)
• 17-month program of study (internship track)

Find out more about Simon’s academic clubs.
• The Simon Accounting Association
Explore more academic clubs at: simon.rochester.edu/ms-clubs

An Le
Audit & Tax Intern
Yount, Hyde & Barbour, P.C. (YHB)
MS in Accountancy, Class of 2016
Internship Track

“Simon’s team of dedicated faculty and staff ensures that you have the support and resources you need to navigate through the hurdles and meet your goals.”

No. 25 in Accountancy
U.S. News & World Report, March 2014

CPA Passing Rate, 2015
40% higher than national average.

87%
of MS in Accountancy graduates accepted employment three months post graduation. (2015)

Premier hiring companies
Citigroup
Deloitte
Ernst & Young
JP Morgan
First Capital Securities Co. Ltd
KPMG, LLP
PepsiCo
PricewaterhouseCoopers LLP
Standard Chartered Bank
The curriculum at Simon was rigorous and thorough, which ultimately helped me prepare for the CPA Exam.

Christopher Burke
Staff 1 Auditor
EisnerAmper
MS in Accountancy, Class of 2016

“The curriculum at Simon was rigorous and thorough, which ultimately helped me prepare for the CPA Exam.”

Christopher Burke
Staff 1 Auditor
EisnerAmper
MS in Accountancy, Class of 2016

“Simon’s expert instruction prepares you for the CPA exam, while we connect you with influential alumni who have been very successful in their careers.”

Heidi Tribunella
Faculty Director of MS in Accountancy

“Simon’s expert instruction prepares you for the CPA exam, while we connect you with influential alumni who have been very successful in their careers.”

Heidi Tribunella
Faculty Director of MS in Accountancy

“The Career Management Center helps you achieve your goals. We offer assistance in building your confidence and job search strategies to strengthen your professional skills.”

Heidi Ames
Assistant Director CMC, MS Programs

“The Career Management Center helps you achieve your goals. We offer assistance in building your confidence and job search strategies to strengthen your professional skills.”

Heidi Ames
Assistant Director CMC, MS Programs

STUDY PLAN
Full-Time MS in Accountancy

Auditing
Auditing II — Auditing and Information Systems
Basic Federal Income Tax Accounting
Business Law
CMC Programming
Communicating Business Decisions Sequence
Financial Reporting I
Financial Reporting II
Financial Statement Analysis
Positive Accounting Research
Research Into Professional Accounting Standards
2 Electives
Master’s in Finance

Government policies and financial regulations create challenges that only professionals with razor-sharp analytic skills can overcome. Simon’s quantitative approach will train you to become an expert problem solver who knows how to frame financial issues and effectively communicate your results.

We are the leaders in finance.
The Simon approach to finance develops the problem-solving skills that companies are looking for in today’s competitive business environment. You will develop the economics-based tools needed to analyze data and solve problems in the financial marketplace.

Choose the program option that is right for you.
Full-Time MS in Finance students have two available tracks:
• 10-month program of study (non-internship track)
• 17-month program of study (internship track)

Find out more about Simon’s academic clubs.
• The Financial Management Association
• Simon Investment Club

Explore academic clubs at: simon.rochester.edu/ms-clubs

84% of MS in Finance graduates accepted employment three months post graduation. (2015)

Premier hiring companies
Bank of China (BOC)
Bloomberg LP
CITIC Securities International Company
Citigroup Inc.
Deloitte
JPMorgan Chase & Co.
Standard Chartered Bank

No. 5 in the US
for pre-experience MS in Finance programs.

No. 9 in the World for Finance

Puneet Kaur
Business Process Group Intern
KPMG
MS in Finance, Class of 2016
Internship Track

“Simon’s curriculum, career guidance, talented faculty, and cultural diversity made each day an experience full of lessons that will stay with me throughout my career.”
“Through one-on-one counseling we explore career opportunities, enhance your résumé and cover letter, build your LinkedIn profile, and prepare you for interviews.”

Helen Wang
Assistant Director in CMC, MS Programs

Faculty director of MS in Finance Jerry Warner brings his expertise into every class he teaches. Warner is a longtime member of the Simon faculty, which is widely considered to be among the finest in the world.

“Sven Troya
Financial Analyst
Hublot, LVMH Group
MS in Finance, Class of 2015

“The theories I learned serve as the foundation of how I think about finance and business.”

STUDY PLAN
Full-Time MS in Finance

- Capital Budgeting and Corporate Objectives
- CMC Programming
- Communicating Business Decisions Sequence
- Core Economics
- Core Statistics
- Corporate Finance
- Corporate Financial Accounting
- Financial Statement Analysis
- Fixed Income Securities
- Investments
- 6 Electives
Master’s in Marketing Analytics

Simon’s economic and data-driven approach will help you discover how the power of information can take the guesswork out of marketing.

It’s an approach that matches tradition and innovation. Simon offers coursework for understanding big data. It’s an approach that is perfect for careers in business analytics, data analysis, marketing, market research, pricing, and sales management. This exciting program teaches you to discover and communicate innovative marketing solutions in a fast-paced digital industry.

Choose the program option that is right for you.
- 10-month program of study (non-internship track)
- 17-month program of study (internship track)

Find out more about Simon’s academic clubs.
- Simon Marketing Association
- Simon Pricing Club
- Data Analytics Club

Explore academic clubs at: simon.rochester.edu/ms-clubs

88% of MS in Marketing Analytics graduates accepted employment three months post graduation. (2015)

Premier hiring companies
- Dell
- Expedia, Inc.
- Group M
- Hasbro
- Simon-Kucher & Partners
- Thermo Fisher Scientific
- The Walt Disney Company
- Wyndham Worldwide

STEM Designation
International MS students qualify for a 24-month OPT (Optional Practical Training) Extension, with the option to work for up to three years without H1B visa sponsorship.

Deepa Dilip
Revenue Management Analyst
The Hertz Company
MS in Marketing Analytics, Class of 2016

“Simon practices what it preaches by closely following what works and what does not in the business world. The School’s student services and diverse student body enrich the whole experience.”
“I provide guidance for achieving your educational, professional, and personal goals. I am your friend, advocate, and advisor to help solve problems and celebrate your success.”

Karen Platt
Director of MS Student Engagement

“Simon offers a collaborative environment where you won’t just learn theories or software. You'll learn to look at a problem to understand both the why and the how.”

Paul Nelson
Faculty Director of MS in Marketing Analytics

“Simon’s analytic approach is the foundation of every course. There is also an emphasis on professional skills so you learn how to communicate key performance indicators.”

Isabelle Hoagland
Strategic Consultant
Booz Allen Hamilton
MS in Marketing Analytics, Class of 2016

STUDY PLAN

Full-Time MS in Marketing Analytics

Advanced Marketing Analytics
CMC Programming
Communicating Business Decisions Sequence
Core Statistics Using R
Economics and Marketing Strategy
Introduction to Business Analytics
Marketing Analytics Using R
Marketing Projects I
Marketing Projects II
Marketing Research Using R
Pricing Policies
Programming for Analytics
3 Electives
Master’s in Business Analytics

Cutting-edge machine learning joins the latest business theories and frameworks in this unique master’s program. Analysts are highly sought after in a variety of industries, and you will gain a competitive edge in a demanding business world.

We were big on data before data got big.
Simon’s distinct focus on analytics is designed to help students build strong problem-solving skills. Our faculty of engaging experts will train you to frame business challenges in analytical terms, apply big data insights, and build meaningful solutions. This unique program enhances your understanding of the world of business and equips you with practical and effective tools to solve complex business problems.

Study tracks to help you reach your career goals.
Full-Time Business Analytics students have two available tracks:
• 10-month program of study (non-internship track)
• 17-month program of study (internship track)

Find out more about Simon’s academic clubs.
• Data Analytics Club
• Consulting, Operations, Technology, and Analytics Club (COTA)
Explore academic clubs at: simon.rochester.edu/ms-clubs

83% of MS In Business Analytics graduates accepted employment three months post graduation. (2014-2015)

STEM Designation
International MS students qualify for a 24-month OPT (Optional Practical Training) Extension, with the option to work for up to three years without H1B visa sponsorship.

Premier hiring companies
(2014-2016)
Nationwide Insurance
The Nielsen Company
PricewaterhouseCoopers LLP
Bosch China
Booz Allen Hamilton
The Hertz Corporation

“Simon puts powerful resources at your disposal, including a rigorous curriculum, a culturally diverse environment, talented faculty, and comprehensive career services. The School ensures that you have the key components to navigate and overcome real-world challenges.”

Ritika Julka
Senior Data Analyst
Nationwide Insurance
MS in Business Analytics, Class of 2015
“You’ll receive individualized support throughout your admissions experience. From meeting with us at events to your first day at Simon, we take a sincere interest in your success.”

Jennifer Crandall
Associate Director of Admissions

Faculty director of business analytics Rajiv Dewan helps students become expert problem solvers by introducing them to the power of data and information systems.

STUDY PLAN
Full-Time MS in Business Analytics

- Accounting and Finance
- Advanced Business Analytics
- CMC Programming
- Communicating Business Decisions Sequence
- Core Statistics Using R
- Data Management for Analytics
- Economics and Marketing Strategy
- Introduction to Business Analytics
- Marketing Analytics Using R
- Practicum in Business Analytics I
- Practicum in Business Analytics II
- Programming for Analytics
- Social Media Analytics
- 2 Electives
Projects to learn the real world of business.

Simon offers hands-on learning projects to build your practical business skills. Participate in rewarding volunteer opportunities, create business solutions for capstone projects, or work through real-world case studies that help you develop important tools for your field of interest.

Apply what you learn.

Prepare for your career by working on business problems that take you out of the classroom and into the real business world. This is your opportunity to practice the skills you’ll learn at Simon, while you learn firsthand how information and analysis are used in almost any industry setting.

Types of Projects:

- New product launches
- Comprehensive marketing plans
- Investment analysis
- Profit-loss modeling

Working With Clients

A group of MS student volunteers recently worked with the Alzheimer’s Association to identify the most cost effective publicity tools for connecting the organization’s services with people in need.

Solving Real Business Problems

Case studies and real-world examples move students beyond spreadsheets and ledgers into realistic business situations that help develop their communications and problem-solving skills.
Benefit from the best in career development.

Simon’s career coaches are experts in preparing you for professional success. From résumé development to mock interviews and career counseling, we will help you land the job that is right for you and turn your potential into reality.

We will prepare you to be a top candidate.

The Career Management Center works with you from day one. Starting with helpful webinars prior to orientation and continuing throughout your program, you will receive the support and training you need to be even more valuable to hiring companies. From important self-assessments to communication workshops and negotiation coaching, you will learn how to present yourself with the professional polish that the world’s top companies have come to expect.

A powerful array of career preparation resources

As a Simon student, you’ll gain access to a host of resources, services, and events, including, but not limited to:

Day 1

This online career readiness program starts prior to orientation and is followed by personal coaching and career development classes to help you prepare for your job search.

Got Mock?

Simon’s mock interview workshop simulates internship and job interview scenarios to help you present yourself with professional polish.

Spring Training

This fast-paced event walks you through drills and skills for practicing your perfect sales pitch.

Global Career Fair Frenzy

This mock career fair and networking reception ensures that you’re ready to put your best foot forward at career fairs.

The Career Management Center: Full-Time MS Class of 2015 Employment Report

270 companies hired Simon MS talent 2014-2016

Full-Time MS Placements by Industry

<table>
<thead>
<tr>
<th>% HIRED / INDUSTRY</th>
<th>Industry</th>
</tr>
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<tbody>
<tr>
<td>53.4%</td>
<td>Financial Services</td>
</tr>
<tr>
<td>16.4%</td>
<td>Consulting</td>
</tr>
<tr>
<td>10.6%</td>
<td>Other</td>
</tr>
<tr>
<td>10.1%</td>
<td>Technology</td>
</tr>
<tr>
<td>3.7%</td>
<td>Consumer Products</td>
</tr>
<tr>
<td>3.2%</td>
<td>Health Care / Non-Profit</td>
</tr>
<tr>
<td>2.6%</td>
<td>Media / Entertainment</td>
</tr>
</tbody>
</table>

Employment Rates

Domestic and International Graduates

- 3 months post graduation:
  - Domestic graduates placed: 87%
  - International graduates placed: 84%
- Of new hires were placed outside the US: 22%
- Of new hires were placed in the US: 78%

Mean Base Salary:
- US: $31,100
- International: $56,600
Full-Time MS
Class of 2015
Employment 3 months post graduation

**Masters’ in**
Marketing Analytics & Business Analytics
Major Employers

- ARTeenna
- Butler/Till
- Converseon
- Dell
- EMC Corporation
- Expedia, Inc.
- FirstRain
- GlassRater Advisory & Capital Group LLC
  Group M
- Hasbro
- Hillstone Networks, Inc.
- Keller International
- Laludrip, Inc.
- Malltip, Inc.
- McGraw-Hill Education
- Midwest Museum of Natural History
- Nationwide Mutual Insurance Company
- Nielsen
- Paychex
- Reply! Inc.
- Rocket Internet SE
- Simon-Kucher & Partners
- SimplSafe
- Tadashi Shoji
- The Form Key
- The P Group Management
- The Wright Star LLC
- Thermo Fisher Scientific
- U-Lace Sneaker Customizing Laces
- The Walt Disney Company
- Wyndham Worldwide

**Master’s in**
Accountancy
Major Employers

- Anchin Block & Anchin LLP
- BDO USA, LLP
- Cerini & Associates LLP
- China Construction Bank
- China Everbright Limited
- China Galaxy Securities
- Citigroup
- Dejoy, Knauf & Blood
- Deloitte
- Ernst & Young
- Heron Trading
- Industrial and Commercial Bank of China
- Jones Lang LaSalle
- JP Morgan First Capital Securities Co. Ltd
- Keating Consulting Group
- KPMG
- Lavazza
- Marcum LLP
- PepsiCo
- Precision Accountancy
- PricewaterhouseCoopers LLP
- Projected Social Care Head Start
- Standard Chartered
- Superior Plus Energy Services
- Tranz Business Center
- Wei, Wei & Co., LLP

**Master’s in**
Finance
Major Employers

- Accenture
- Allianz Global Corporate & Speciality
- Amazon
- Anti Financial Group
- Bank of China
- BDO USA, LLP
- Beacon Trust
- Blackmore Partners
- Bloomberg LP
- Cambridge Institution of International Education
- Capital One
- Cello Capital Management, LP
- CFETS-ICAP
- Charlemagne Global Advisory
- CICC
- Citi Orient Securities
- CITIC Securities
- Citigroup
- Colliers-International
- Credit Suisse
- Deloitte
- Deutsche Bank AG
- Developing Brothers Legion
- Dragon Financial Group
- Dunmin Asset Management Co. Ltd
- East West Bank
- Elm Equity Partners
- Ernst & Young
- FBR & Co.
- Flaherty Salmin CPAs
- Forge Investment Capital
- GF Securities
- GMBP Capital
- Grand Value, Inc.
- Greenwich Investment & Consulting, Inc.
- Guangfa Fund Management Co Ltd.
- Guangfa Securities
- Guangzhou GZHS Research Co.
- Harlyn Investment Management Co
- Heng Ren Investment
- Howe & Rusling
- HSEC Taiwan
- Indeed, Inc.
- Intellipro Group, Inc.
- JLL
- JP Morgan Chase & Co
- Kaiser Permanente
- Kayne Anderson Capital Advisors, L.P.
- KPMG
- Kyriba
- Letv
- Lorraine Capital
- Mars, Inc.
- Marshall & Stevens, Inc.
- Menisco Services
- Merrill Lynch
- Met Life
- Moody’s Investors Service
- Mu Sigma
- Nielsen
- Nissan North America, Inc.
- Northcoast Research
- Opera Solutions
- OTR Global
- PhoenixTree Capital
- PIMCO
- Ping An Securities Company Ltd.
- PNC
- PricewaterhouseCoopers LLP
- Principal Financial Group
- Round Hill Capital
- SMBC Nikko Securities
- Societe Generale
- Standard Chartered Bank
- Stout Risius Ross
- SVK Systems Inc.
- T3 Trading Group LLC
- The Bonadio Group
- The Citco Group of Companies
- The Outdoor Group
- The United Nations Democracy Fund
- Timescale Private Equity Investment Pte Ltd.
- Transamerica
- Tripoint Global Equities, LLC
- United Nations
- University of Rochester
- Washington University School of Medicine
- White Label
- Woodlake Group
- Workhorse Advisors

**Sample of Employers and Average Placement (Prior Three Years)**

- **84%** of MS in Business Analytics graduates (2014-2015)
- **88%** of MS in Marketing Analytics graduates
- **87%** of MS in Accountancy graduates
- **84%** of MS in Finance graduates

SAMPLE OF EMPLOYERS AND AVERAGE PLACEMENT (PRIOR THREE YEARS)
Experience business where it happens.

Through career trek opportunities, Simon students get a close-up look at the business world. Whether it’s a trip to New York City to see the finance industry in action, or a trek to Silicon Valley for meetings with leaders in the world’s top technology firms, student career treks are exciting opportunities for personal and professional growth.

NETWORKING IN NEW YORK CITY
MS CAREER DAYS

MS in Finance students recently traveled to the world’s financial capital to meet with alumni and representatives from top firms and learn more about a wide range of career options.

CAREER TREKS
LG ELECTRONICS INC.

Organized and co-sponsored by Simon’s Career Management Center, corporate trips around the country put Simon students in direct contact with some of the nation’s top executives.

Recent Visits Include:
- Accenture
- Amazon
- Boehringer-Ingelheim
- Citigroup
- Credit Suisse
- Microsoft
- Nielsen Marketing Analytics
- Unilever
Connections that last from the classroom to your career.

Our smaller size means you can connect in deeper, more meaningful ways with fellow students, the faculty, and members of the Simon alumni network. Simon graduates stay engaged with the School, and with each other, long after they receive their degrees.

An investment that deliver returns.

Graduates often return as guest lecturers and regularly attend social events to help students build important professional networks. The Simon alumni network is a resource of business professionals who are willing to mentor, explore professional opportunities, and share real-world experiences with the next generation of business leaders.
Explore Rochester, NY.

3rd Largest City in New York State.

Alive at Night
For music lovers, Rochester boasts a surprising number of concert venues, from grand theaters to a thriving club scene.

7th Brainiest large metro in the nation.

Active and Affordable
Rochester’s cost of living is 20% lower than the US average (Sterling’s Best Places).

#1 Most Livable
MSN selected Rochester as the #1 Most Livable Bargain Market.
Take the next step and connect with Simon.

Visit our beautiful campus and business school facilities to see what Simon is all about. Our events give you the opportunity to meet with students, alumni, faculty, and the Admissions staff.

Get to know Simon.

Whether you have questions about the program or a concentration, are in the process of submitting your application, or simply want to learn more about the School, the Simon community is ready to assist you every step of the way.

Schedule individual on-campus visits.

Visits are scheduled Monday through Thursday.

Contact us:
585.275.3533
admissions@simon.rochester.edu

Connect with Admissions and current students.

- Create an Inside Simon profile
- Speak with an Admissions representative
- Speak with a current student
- View a webinar

simon.rochester.edu/ms-connect
Finalize your application and receive our full consideration for admission and merit-based scholarship support.

### Application Deadlines

<table>
<thead>
<tr>
<th>Application Deadlines</th>
<th>Decision Deadline</th>
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<tbody>
<tr>
<td>October 15</td>
<td>December 15</td>
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<tr>
<td>November 15</td>
<td>January 15</td>
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<tr>
<td>January 5</td>
<td>March 20</td>
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<tr>
<td>March 15</td>
<td>April 30</td>
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<tr>
<td>May 15</td>
<td>July 1</td>
</tr>
</tbody>
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### What You’ll Need
- Online application form
- Current résumé
- Essays
- Unofficial transcripts for each college attended
- Test results for GMAT or GRE
- Test results for TOEFL or IELTS
- One online letter of recommendation, a second letter of recommendation is optional
- $150 application fee

“Simon professors are not only knowledgeable, but also accessible. They are always willing to answer questions in class or meet with students outside of class.”

**Alec Kissinger**  
Marketing Analyst  
McGraw-Hill Education  
MS in Marketing, Class of 2015

“The Admissions Committee seeks a diverse, well-rounded class based on an assessment of your academic and professional accomplishments, interpersonal and communication skills, future career goals, and other relevant credentials. We look forward to receiving your application and getting to know you.”

— Rebekah Lewin, MBA Class of 2002  
Assistant Dean of Admissions and Financial Aid

**Speak with an Admissions Officer**  
Simon Business School  
Office of Admissions  
University of Rochester  
305 Schlegel Hall  
Rochester, NY 14627-0107  
1.585.275.3533  
admissions@simon.rochester.edu