PROFESSIONAL MBA PROGRAM

PART-TIME PROGRAMS

UNIVERSITY OF ROCHESTER

SIMON BUSINESS SCHOOL
You’re ready for a change.

You know what you’re doing. You’ve always been a high performer, a heavy lifter, and the consummate team player. Success and achievement come standard. You hate to lose, and you rarely do. You’ve met every challenge you’ve faced, and taken yourself to the upper limits of your current position.

Now you’re ready to take that next step in your career.

You need to broaden your expertise with new skills, smarter processes, and relevant experiences to help prepare yourself for a new, more aggressive career path.

You need the best connections and resources, which will open up the best opportunities.

And you need to invest in yourself in ways that will pay you back today, tomorrow, and for the rest of your life.
You’re ready for the Simon MBA.

The bottom line? Simon Business School offers the best, most prestigious business education in the region. We give you the tools you need to become a more decisive and dynamic leader while cultivating the analytical, bottom-line thinking that has made Simon the area’s number one choice for return on investment—all within a structure designed specifically for successful professionals.

You’ll be prepared to step into more important roles. You’ll be better connected. And you’ll get a higher return on your investment.

With a Simon MBA, you’ll walk away knowing how to do things differently. Your ability to analyze complex situations will be unrivaled, and the confidence you’ll need to make tough decisions will match. More valuable, however, will be the continuous payoff derived from Simon’s rigorous educational foundation, which will deliver a lifetime of returns.

The Simon MBA will put you in a distinguished class of smart and capable business leaders.

With our cohort-based learning model, you’ll study and grow with an elite class of professionals who have your same drive to go higher and do better.

You’ll enjoy the prestige that comes with the Simon MBA—ranked among the best in the world. This includes the Financial Times of London, 2015, designating the Simon MBA No. 3 in the world for Economics and No. 5 in the world for Finance. And Bloomberg Businessweek, 2015, designating our P MBA program No. 1 in New York State.

“Untapped Shores did not become Untapped Shores without a lot of help along the way. In large part, I have my Simon School professors to thank for our success.”

Elizabeth Schirmer Shores
CEO and Co-founder
Untapped Shores International
VP for Sales and Marketing
Sweetwater Energy
Professional MBA Class of 2011

When Elizabeth started in Simon’s Professional MBA Program, her career path was undecided. The flexibility of the curriculum allowed her to pursue her interest in social entrepreneurship and launch her non-profit organization, Untapped Shores International. Untapped Shores equips business professionals and leisure travelers with hydroponic farming and water sanitation technologies for delivery to entrepreneurial women and children in their travel destinations.

In addition to a flexible curriculum, Elizabeth found the program structure beneficial to her existing lifestyle. “The best part of being at Simon is that they understand the need for balance,” Elizabeth says. “Everyone at Simon has lives outside of those classroom walls and the program gives you the latitude and infrastructure to do your best in and out of the classroom.”
Better business starts with better understanding.

At Simon, you’ll develop an economic-based approach to smart decision-making that will help you make the most of opportunities while managing risks to your organization. The cohort-style experience allows you to progress through core business courses, and deepen your expertise with your chosen concentration.

Our expertly designed program leads to more effective learning.

Our core program provides a strong foundation on which to build your business education. Eleven concentrations offer a deep dive into some of the world’s most important industries, allowing you to tailor your MBA experience and explore your specific business interests.

You’ll gain more than just business skills.

Successful leaders require more than in-depth business knowledge to excel. Leadership, strategy development, and real-world challenges are seamlessly embedded into the Simon MBA curriculum.

Top Concentrations

Finance

Competitive & Organizational Strategy

including tracks in Strategy and

Organizations and Pricing

Corporate Accounting

Marketing

including tracks in Marketing Strategy,

Pricing, and Brand Management

Entrepreneurship

Additional Concentrations

Business Environment and Public Policy

Business Systems Consulting

Computers and Information Systems

Health Sciences Management

International Management

Operations Management

Cohort-based core courses

Fall Start

Fall Quarter

Managerial Economics

Corporate Financial Accounting

Winter Quarter

Data Analytics

Capital Budgeting and Corporate Objectives

Spring Quarter

Business Modeling

Summer Quarter

Operations Management

Spring Start

Spring Quarter

Managerial Economics

Corporate Financial Accounting

Summer Quarter

Data Analytics

Capital Budgeting and Corporate Objectives

Fall Quarter

Business Modeling

Winter

Operations Management

Additional core courses

Information Systems for Management

Marketing Management

Organization and Strategy

Choose two out of the three additional courses as non-matriculated classes or as part of the matriculated course schedule.
Our expert faculty is your invaluable resource.

The Simon faculty is truly in a class by itself, and its members form an elite group of some of the business world’s top thinkers and researchers. Your access to these expert instructors will offer you a new perspective on business that you can immediately apply to your own professional endeavors.

Their skill will drive your discovery.

Faculty members are not only known for their academic excellence, but also for their ability to teach. Approachable and experienced, they’ll encourage you to think critically and creatively for the best solutions. Discussions in and out of the classroom will help you look at the business world from a new perspective.

Research brings new insights to the classroom.

Simon professors are among the country’s top researchers and regularly bring their expertise to the classroom. In addition to their own research, many of our faculty members are founders and editors of top research journals, some of which are published at Simon. The Journal of Financial Economics was launched by our faculty and remains the premier journal in financial research.

Dennis Kessler
Edward J. and Agnes V. Ackley Clinical Professor of Entrepreneurship

A RANGE OF BACKGROUNDS
Simon faculty members offer a balance of research- and industry-based backgrounds. Classroom discussions will push you to think creatively and critically using various methods of data analysis.

GROUNDBREAKING RESEARCH
Regularly published in top academic journals, Simon’s faculty research often comes through interactions that they have with companies facing real-world problems.

EXPERT KNOWLEDGE
Three preeminent journals got their start at Simon. The Journal of Financial Economics, the Journal of Accounting and Economics, and the Journal of Monetary Economics were all created here.
Your fellow students will be your mentors and motivators.

You will join an elite class of professionals who share your goals and have the same drive to go higher and do better. Peers with diverse backgrounds add an extra dimension to your education, just as you will add to theirs. The tasks you face together will prepare you for challenges throughout your career.

The optimum team has a wide range of talent.

Teams are organized specifically to ensure varied expertise. For example, if you are a marketing specialist, your new teammates will become your resources in accounting, management, and operations. Professionals from every industry and background work as one so you succeed both personally and as a group.

Quality students make for a quality experience.

Guaranteeing that the students in the Simon Professional MBA program are the very best is what makes the program so effective. By accepting only determined and accountable students with a history of success we ensure the best educational experience for everyone.

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Fahria Omar
Sales Specialist
Janssen Pharmaceutical Companies of Johnson and Johnson
Professional MBA Candidate Class of 2018

As a representative of the Cardiovascular and Metabolism unit of Janssen, Fahria has already found opportunities to apply her Simon education at work. The diversity of her teammates and Simon’s expert faculty have pushed her to think outside of the box and approach problems differently. “I am very grateful for my PMBA classmates and the variety of perspectives they bring to the table,” she says. “I’m continuously developing and applying the necessary skills that I need to succeed in my career path.”
The Simon alumni connection.

With the Simon MBA, you have access to a regional and global network of highly successful alumni in a wide array of fields and industries, providing unparalleled opportunities for networking and growth.

Colleagues in more than 80 countries around the world.

A Simon degree lets you enjoy the prestige that comes with a degree from one of the world’s best business schools. Our international network of alumni, partners, and associates reflects the Simon experience: global, connected, and built for business excellence.

In addition to the global reach of all Simon Business School alumni, the Professional MBA program provides a strong regional network. With peers from companies such as Paychex, Bausch & Lomb, Constellation Brands, Wegmans, Harris RF, M&T Bank, Five Star Bank, and many more, you have an accessible network that will help you succeed in your career goals.

Hear what Simon graduates have to say.

We have many alumni who have gone on to do great things. Here’s what they have to say:

“Coming from a technical undergraduate degree and military background, I sought out an MBA program that would give me the fundamental comprehension of how complex decisions are made. The accelerated pace of the PMBA program allowed me to immediately apply the concepts covered to my position at Harris.”

Matt Legere
Strategic Marketing Analyst
Harris RF Communications
Professional MBA Class of 2015

“Simon prepared me to address any business scenario in a pragmatic way,” Dan says. “Where I once had a tendency to dive head first into a problem, now I spend more time analyzing the broader issues and the impact they might have in other areas.” According to Dan, it’s a skill that’s particularly relevant to his role in investments and entrepreneurship—the consequences of not understanding how a business or idea fits within the macro-environment can be the difference between a big win and a big loss.

Dan Piehler
Head of Platform and Research
Lumia Capital
Professional MBA Class of 2015

There’s no sugarcoating it. Working full time and going to school can be challenging. Having the support of the PMBA program and the professors was such an essential component.”

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Expertly designed to make the most of your time.

There will be ceaseless demands on your time, because we know you’ll continue to put everything you have into both work and school. There will be even more demands on your mind. But we are here to help you balance it all. We know this will be one of the hardest things you’ll ever do. We also know what it takes to help you succeed.

A program tailored for you.
Our program is expertly designed to maximize time and learning, delivering the full MBA experience in as few as two-and-a-half years, with class times that fit your busy schedule. Online tools provide easier collaboration outside the classroom, giving students even more flexibility to accommodate other real-world demands.

We sweat the small stuff so you don’t have to.
Being prepared is a top priority in business. But when you’re juggling so many responsibilities it only seems fair to have a little help. The Professional MBA team takes care of the details so your focus is always on your studies.

Career support and development
Dedicated career coaches have been retained to help you reach your career objectives. The Career Management Center offers a full range of professional development and job search tools to enhance your opportunities.

Advanced tools for personal development.
The Simon Professional MBA program utilizes Matrix Insights® for their leadership development programming. Matrix Insights is an interactive and dynamic platform that utilizes 360-degree reviews to understand personal interaction styles and help improve communication, enhance collaboration, and customize each student’s professional development.

We include extras to ensure your success.

Orientation and team building
From the very beginning, Simon helps you sharpen your leadership skills through team building and professional development events. Through engaging orientation activities, you’ll begin to work together to establish the goals, expectations, study times, and other collaborative initiatives for the program.

The best guidance and support
A key part of your success is your dedicated academic advisor, who will meet with you each quarter to plan and review your course of action. Your advisor and program director are regularly available during evening hours for added support.

Enhanced your classroom learning
Events such as the Professional Leadership Series, Frederick Kalmbach Executive Seminar, Max Farash Lecture Series, and Sands Lecture Series connect today’s students with some of the world’s foremost business authorities.
Managing the investment you are making in yourself.

An MBA is an investment in your personal and professional future. To make that investment work, we’ll help you navigate the many scholarship and loan options that are available to you.

The Simon PMBA program provides scholarship opportunities for all incoming students.

We offer scholarships to qualified PMBA candidates. For more information about Simon scholarships, contact the Professional Programs Office at 585.275.3459 or by e-mail at pmba@simon.rochester.edu.

Learn more about financial aid packages.

US residents or citizens are eligible for federal or private loans to finance their education, and the University of Rochester administers a full range of federal and private financial aid programs. We’ll help you learn more, and get the most out of the many available options.

Application steps

Applying for a scholarship has never been easier. Simply indicate your interest for scholarship consideration on your admissions application. Get started on your application by following these steps.

• Complete the online application form
• Submit your current résumé
• Submit one required essay
• Upload your unofficial transcripts
• Upload your GMAT or GRE test results \(^1\)
• Include at least one letter of recommendation, a second letter is optional
• Include the $150 application fee

\(^1\) Professional MBA students can complete pre-approved non-matriculated classes to waive the GMAT or GRE requirements for the PMBA program.

“Going into a meeting, I can anticipate what the company leaders are going to want to know. That comes from studying at Simon. You learn that when you’re framing a problem and analyzing it, you will need to be able to concisely articulate how you have based your decisions.”

Ryan Albano
Vice President, Finance
Broadstone Real Estate LLC
Professional MBA Class of 2013

Ryan’s role at Broadstone encompasses several finance and strategy-related areas, from financial planning and analysis to developing long- and short-term forecasts, budgeting, and analysis of key business drivers. Leveraging the tools he gained through his Simon MBA, Ryan is able to effectively communicate results and recommendations to company stakeholders.

According to Ryan, the flexibility of the part-time program afforded him the opportunity to broaden his skill set while maintaining the balance of a busy lifestyle. “I thought about going back full time, but we were just about to have our first son and I was trying to figure out how I could go back to school and still have income,” he Ryan. “The Professional MBA program turned out to be a fantastic option.”
You’re a cut above. So is the Simon MBA.

Investing in a Simon MBA is one of the best career decisions you can make.

You’ll develop the skills and connections you need to make a real change. And you’ll develop new ways of thinking that will help you understand the changes you need to make—right now, and for the rest of your life.

Make no mistake. The challenge of a Simon degree is very real. But the first step is easy. Get in touch with us and find out how to apply.

Contact Us
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The Simon Professional MBA: An overview

START DATES
September and March

PROGRAM LENGTH
Average of 3.3 years to complete
(0-2 courses per quarter; minimum 2.5 years, maximum 7 years)

COURSES REQUIRED
20 total courses
9 core courses, 11 electives

CLASS SCHEDULE
Monday through Thursday, classes offered in the evening one to two nights per week

GMAT
May be waived with non-matriculated courses

AVERAGE WORK EXPERIENCE
6.5 years

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