Spring Quarter 2019
Class Schedule

Quarter Dates
March 25, 2019 – June 1, 2019

Office of the Simon School Registrar
(585) 275-3533
University of Rochester - Rochester, NY 14627
SPRING QUARTER 2019 IMPORTANT DATES

<table>
<thead>
<tr>
<th>Classes start</th>
<th>Monday, 3/25</th>
</tr>
</thead>
<tbody>
<tr>
<td>Last Day to Add/Drop</td>
<td>Sunday, 3/31</td>
</tr>
<tr>
<td>Last day of Classes</td>
<td>Thursday, 5/23</td>
</tr>
<tr>
<td>Final Exams</td>
<td>Tuesday, 5/28 – Saturday, 6/1</td>
</tr>
<tr>
<td>Commencement</td>
<td>Sunday, 6/9</td>
</tr>
</tbody>
</table>

CLASS DAYS ABBREVIATIONS

- M – Monday
- T – Tuesday
- W – Wednesday
- R – Thursday
- F – Friday
- S – Saturday
- TBA – indicates that the class meeting time is to be arranged.
<table>
<thead>
<tr>
<th>CRN-Course #</th>
<th>Course Title</th>
<th>Credits</th>
<th>Days</th>
<th>Times</th>
<th>Room</th>
<th>Instructor</th>
<th>Date &amp; Time of Final Exam</th>
</tr>
</thead>
<tbody>
<tr>
<td>10027-ACC411/31</td>
<td>FIN. STATEMENT ANALYSIS (MSA)</td>
<td>3</td>
<td>TR</td>
<td>8:30am-10:00am</td>
<td>WASLEY</td>
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<tr>
<td>11183-ACC418/90</td>
<td>TAXES &amp; BUSINESS STRATEGY</td>
<td>3</td>
<td>T</td>
<td>5:50pm-8:50pm</td>
<td>HUELS</td>
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<tr>
<td>10038-ACC424/31</td>
<td>FINANCIAL REPORTING II (MS)</td>
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<tr>
<td>10052-ACC438/90</td>
<td>AUDITING II</td>
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<td>TRIBUNELLA, T.</td>
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<td>ACCT ANALYTICS FOR FORENSICS</td>
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<td>11376-ACC510/31</td>
<td>ACCT RESEARCH I [PhD]</td>
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<th>Date &amp; Time of Final Exam</th>
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<tbody>
<tr>
<td>10083-AEC510/31</td>
<td>PHD WORKSHOP IN APPL ECON [PhD]</td>
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<td>10095-AEC520/31</td>
<td>CAUSAL INERENCE [PhD]</td>
<td>3</td>
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<td>9:00am-12:20pm</td>
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<th>Instructor</th>
<th>Date &amp; Time of Final Exam</th>
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<tr>
<td>10198-CIS401/31</td>
<td>INFO SYSTEMS FOR MGMT (Blue)</td>
<td>3</td>
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<td>10220-CIS413/90</td>
<td>MNGING DIGITAL PRODUCTS/PLATFORMS</td>
<td>3</td>
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<td>10236-CIS417/90</td>
<td>INTRO BUSINESS ANALYTICS</td>
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<td>10254-CIS418/31</td>
<td>ADV BUS MODELING &amp; ANALYSIS (MS)</td>
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<td>10263-CIS434/31</td>
<td>SOCIAL MEDIA ANALYTICS (MSBA)</td>
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<td>11169-CIS461/31</td>
<td>STRATEGY &amp; BUS SYS CONSULT PRACT</td>
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<td>10309-CIS465B/31</td>
<td>PRACTICUM IN BUS ANALYTICS II (MSBA)</td>
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<th>Days</th>
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<td>10314-ENT423/90</td>
<td>NEW VENTURE DEVLPMT &amp; MGMT</td>
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<td>10323-ENT442C/90</td>
<td>PRACTICUM/URBAN ENTREPRENEURSHIP</td>
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<tr>
<td>10422-ENT444/90</td>
<td>ENTREPRENEURIAL FINANCE</td>
<td>3</td>
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<td>5:50pm-8:50pm</td>
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* Indicates MBA STEM courses
<table>
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<td>10371-FIN413/31</td>
<td>CORPORATE FINANCE ‡</td>
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<td>10385-FIN430/31</td>
<td>RISK MANAGEMENT (MSF)</td>
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<td>11268-FIN430/90</td>
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<td>11174-FIN433/31</td>
<td>CASES IN FINANCE</td>
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<td>INVEST MGMT &amp; TRADING STRAT ‡</td>
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<td>10406-FIN441A/90</td>
<td>SPEC TOP IN FIN: REAL ESTATE ‡</td>
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<td>10422-FIN444/90</td>
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<tr>
<td>11296-FIN446/90</td>
<td>FINANCIAL TECHNOLOGY ‡</td>
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<tr>
<td>10453-FIN448/31</td>
<td>FIXED-INCOME SECURITIES (MSF)</td>
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<tr>
<td>10435-FIN448/32</td>
<td>FIXED-INCOME SECURITIES (MSF)</td>
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<td>10464-FIN465B/31</td>
<td>APPLIED FINANCE PROJECT II (MSF)</td>
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<td>11304-FIN512/31</td>
<td>EMPIRICAL ASSET PRICING [PhD]</td>
<td>3</td>
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GENERAL BUSINESS ADMINISTRATION

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<th>Credits</th>
<th>Days</th>
<th>Times</th>
<th>Room</th>
<th>Instructor</th>
<th>Date &amp; Time of Final Exam</th>
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<tr>
<td>10503-GBA411/90</td>
<td>BUSINESS MODELING ‡</td>
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<td>10512-GBA411/40</td>
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<td>11310-GBA435/90</td>
<td>NEGOTIATION THEORY &amp; PRACTICE</td>
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<tr>
<td>10529-GBA442C/90</td>
<td>ELEMENTS OF LEADERSHIP</td>
<td>3</td>
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<td>5:50pm-6:50pm</td>
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HEALTH SCIENCES MANAGEMENT

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<th>Date &amp; Time of Final Exam</th>
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<tbody>
<tr>
<td>10917-HSM437/90</td>
<td>MANAGING HEALTH CARE OPER ‡</td>
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<td>TILSON, V.</td>
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Students who wish to register for HSM437/90 must first obtain instructor permission & then contact the Simon School Registrar's Office.

<table>
<thead>
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<td>11328-HSM440/90</td>
<td>EVOLVING MEDICAL MARKETS</td>
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MANAGEMENT COMMUNICATION

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<td>10943-MGC411/32</td>
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<td>11414-MSM511/31</td>
<td>PHD SEMINAR STATISTICAL LEARN</td>
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<td>CONSUMER BEHAVIOR</td>
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<td>ADVERTISING STRATEGY</td>
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<td>BRAND MANAGEMENT§</td>
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<td>11437-MKT441/91</td>
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<tr>
<td>11349-MKT442G/90</td>
<td>PRODUCT MANAGEMENT TOOLS</td>
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<td>8:45am-5:00pm</td>
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* MKT 442G meets March 29; April 12; May 3 & 17

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<th>Instructor</th>
<th>Date &amp; Time of Final Exam</th>
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<tbody>
<tr>
<td>10999-MKT451/31</td>
<td>CONSUMER &amp; BRAND RESEARCH (MS)</td>
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<td>11006-MKT465B/31</td>
<td>MKTG ANALYTICS PROJECTS II (MS)</td>
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<td>1:10pm-2:40pm</td>
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<td>11019-MKT513/31</td>
<td>ADV TOPICS IN MARKETING III [PhD]</td>
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<th>Days</th>
<th>Times</th>
<th>Room</th>
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§ indicates MBA STEM courses
# SPRING 2019 COURSE GRID

As of 2.08.19

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<th>8:30 AM - 10:00 AM</th>
<th>MONDAY</th>
<th>TUESDAY</th>
<th>WEDNESDAY</th>
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<td>FIN413/31 - Wälchli</td>
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