

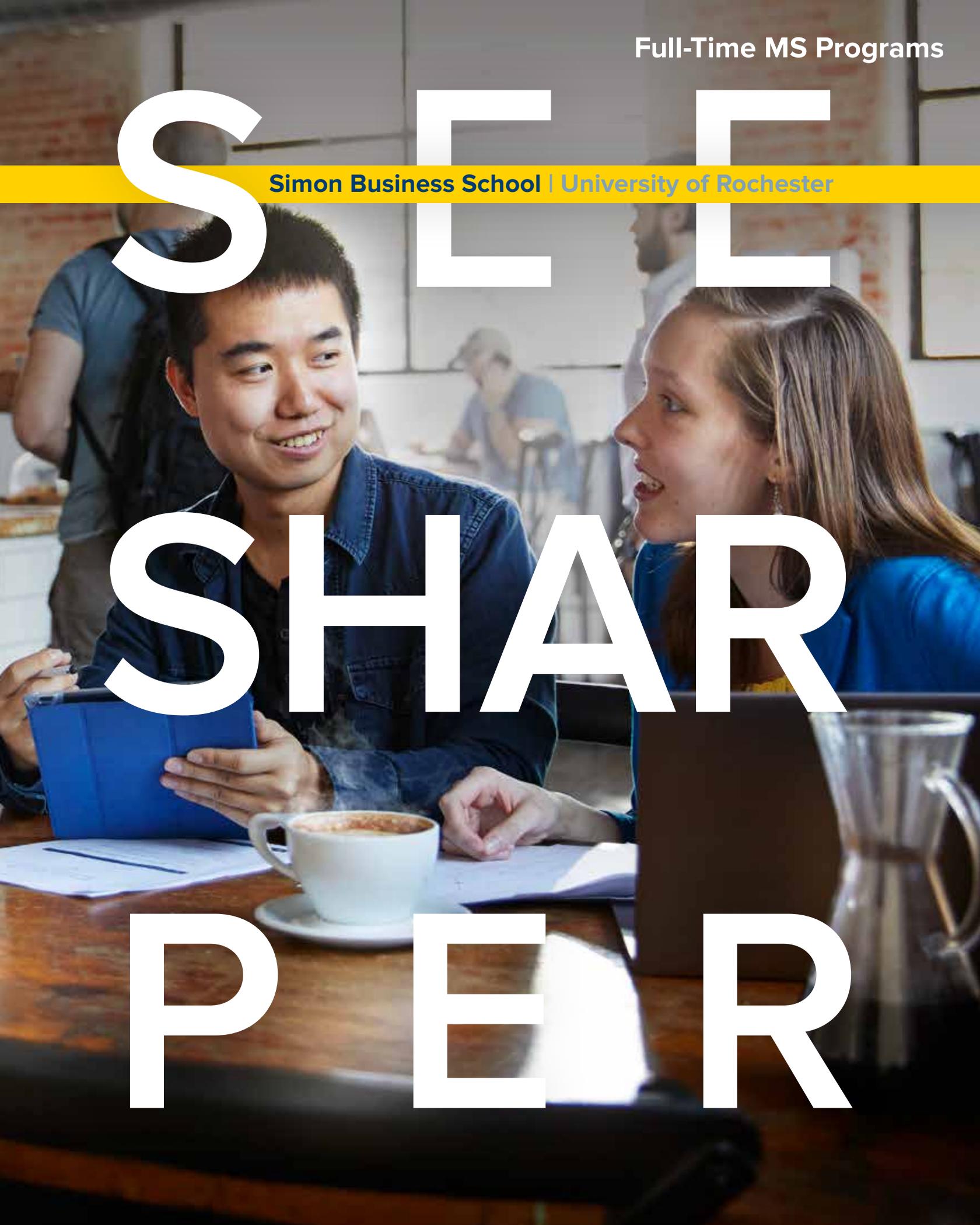
Full-Time MS Programs

S E E

Simon Business School | University of Rochester

S H A R

P E R





Key Information About Information Industry

General Finding from Information Industry:

- Revenue increases in an annualized rate of 3.5% to 1.7 trillion
- 37 companies from this industry are Chamber members

Sub-industries that Chamber Possesses within Information Industry:

- Software Publishers (5112)
- Radio and Television Broadcasting (5151)
- Wireless Telecommunications Carriers (5172)
- Data Processing, Hosting, and Related Services (5182)
- Newspaper, Periodical, Book, and Direct Mail (5191)
- Motion Picture and Video Industries (5192)
- Wired Telecommunications Carriers (5171)
- Other Information Services (5193)
- Other Telecommunication (5179)

Sources: (IBISWorld, 2018)

At Simon Business School, a master's degree is about **more than a credential.**

It's about a **new level of clarity.**

MS IN ACCOUNTANCY

p. 4

MS IN FINANCE

p. 8

MS IN MARKETING ANALYTICS

p. 12

MS IN BUSINESS ANALYTICS

p. 16

Unabashedly analytical. Intentionally collaborative. All the opportunities and encouragement you need to reflect, refine, and take risks. That's how clarity takes shape at Simon. The result: You see sharper. And you can **get to the heart of any problem.**

DO MORE WITH NUMBERS THAN CRUNCH THEM.

BUSINESS RUNS ON BIG DATA. But business also needs people who can turn that data into fresh insights and smart strategy. That's why Simon master's degree programs are about much more than giving you an impressive technical toolkit. We want to open up big career possibilities for you.

You'll be taught by professors who are transforming finance, economics, accounting, analytics, marketing, and pricing. You'll learn how to see and communicate data differently. And you'll graduate ready to frame more incisive questions, uncover patterns, and use data to persuade and inspire.



MS CLASS OF 2021 PROFILE

19 countries of origin

56% women

1 year average work experience

GMAT

610–710
(Middle 80% Range)

GPA

3.0–3.8
(Middle 80% Range)

*This data includes the cohorts that enrolled in Fall 2020 and Spring 2021.

COMPARE OUR MS PROGRAMS

INTERNSHIP TRACK OPTION AVAILABLE FOR ALL PROGRAMS.

MSA

MS IN ACCOUNTANCY

PROGRAM HIGHLIGHTS

- Positive Accounting Research Concepts and Empirical Analysis Tools
- Applied Financial Statement Analysis with Data Analytics
- Academic experience qualification for New York State CPA exam



PROFESSIONAL CLUB

Simon Accounting Association

EXPECTED COHORT SIZE

45 students

CAREER OUTCOMES

- Public accounting
- Corporate accounting
- Audit

EMPLOYMENT RATE

6 Months Post-Graduation, 2020

100%

MSF

MS IN FINANCE

PROGRAM HIGHLIGHTS

- Quantitative Finance with Python
- Investments
- Risk Management
- Options and Futures with Python



PROFESSIONAL CLUBS

Simon Finance & Investment Club
Simon School Venture Fund

EXPECTED COHORT SIZE

185 students

CAREER OUTCOMES

- Corporate finance
- Investment management
- Risk management

EMPLOYMENT RATE

6 Months Post-Graduation, 2020

94%

MSMA

MS IN MARKETING ANALYTICS

PROGRAM HIGHLIGHTS

- Digital Marketing Strategy
- Pricing Analytics
- Investments
- Predictive and Causal Analytics in R
- Consumer and Brand Research



PROFESSIONAL CLUBS

Simon Data Analytics
Simon Marketing Association
Simon Pricing Association

EXPECTED COHORT SIZE

75 students

CAREER OUTCOMES

- Market research
- Sales analytics
- Pricing

EMPLOYMENT RATE

6 Months Post-Graduation, 2020

94%

MSBA

MS IN BUSINESS ANALYTICS

PROGRAM HIGHLIGHTS

- Big Data
- Data Management for Analytics
- Spreadsheet Modeling Using Excel for MS
- Predictive Analytics with Python



PROFESSIONAL CLUB

Simon Data Analytics

EXPECTED COHORT SIZE

180 students

CAREER OUTCOMES

- Revenue management
- Data consulting
- Data analytics

EMPLOYMENT RATE

6 Months Post-Graduation, 2020

96%



STEM DESIGNATION

International MS students qualify for a 24-month extension of their OPT (Optional Practical Training), with the option to work for up to three years without H1B visa sponsorship.



CLUBS AND ORGANIZATIONS

With more than 30, Simon gives you plenty of options to belong and lead. You can also collaborate with MBA students in any of our graduate-level clubs and participate in Simon VISION Consulting, where you gain experience working with real companies.

MSA

MS in Accountancy | A new level of clarity.

**SIMON'S 2019
CPA PASS RATE
EXCEEDED THE
NEW YORK STATE
AND NATIONAL
AVERAGES.**

BUILD ON OUR STRENGTHS: Our program qualifies you to sit for the New York State CPA exam—but goes far beyond ordinary test preparation. Simon's leadership in accounting, economics, and finance means you'll be learning from some of the world's best professors. You'll gain deeper insights into what's on the horizon for auditing, regulations, and financial analysis. In addition to your classwork, the Benet CMC offers co-curricular programming to support your career search.

MSA STUDY PLAN

- Auditing I & II
- Basic Business Law
- Basic Federal Income Tax Accounting
- Basic Income Tax—Business Entities and Gift/Estate Taxes
- Core Statistics for MS Students Using R
- Financial Reporting I & II

Financial Statement Analysis

Managerial Accounting and Performance Measurement

Positive Accounting Research Concepts and Empirical Analysis Tools

Professional Communications

Programming for Analytics

Research into Professional Accounting Standards

1 Elective

Accurate as of June 2021

INTERNSHIP TRACK AVAILABLE

“I SHARE MY INDUSTRY EXPERIENCE WITH STUDENTS, THEY BRING A GLOBAL PERSPECTIVE to the material, and it's a rich exchange all the way around.”

GLENN HUELS
Clinical Associate Professor of Accounting
Teaching interests: Introductory and advanced accounting; tax and business strategy
Experience: Vice President— Tax for Bausch & Lomb
Graduate Teaching Honor Roll: 2017, 2018, 2019

SAMPLE OF 2020 HIRING COMPANIES

- Bank of China
- China Agricultural Development Bank
- China Construction Bank
- China Pacific Insurance Group Co., Ltd.
- Deloitte
- EY
- General Electric
- ICBC Bank
- KPMG
- PwC
- Standish Management, LLC
- Walmart
- Zhongshan Securities



STEM DESIGNATION
INTERNATIONAL STUDENTS CAN WORK IN THE US FOR UP TO 36 MONTHS ON A STUDENT VISA.

“WE TEACH CAREER SKILLS THAT **WILL LAST** A LIFETIME and prepare you **to be a leader** in the accounting world.”



HEIDI TRIBUNELLA
Clinical Professor of Accounting;
Faculty Director of MS in
Accountancy Program
Teaching interests:
Introductory accounting;
health care cost accounting
Experience: Auditor for two national
firms; manager of
financial reporting for two health
care companies
Graduate Teaching Honor Roll:
2020, 2021

JACOB WITTIG '20
MS in Accountancy

From: United States

PwC
Core Assurance Associate



“One of my favorite classes at Simon was Programming for Analytics. This was a **GREAT OPPORTUNITY** for me to get **EXPOSURE TO PROGRAMMING** that I did not have much of before. **Technology will be part of my future,** so learning more and being challenged is beneficial in the long run.”

M S F

No. 3

MS IN FINANCE
PROGRAM
IN THE US
Financial Times, 2020

MS in Finance | A new level of clarity.

LEARN FROM THE BEST: Leading scholars teach our quantitatively rigorous program, and our Khani-de Silva Investment Lab lets you monitor and analyze real-time financial market data. In addition to *Financial Times* ranking Simon's MS in Finance program in the top 10 in the US for more than five years, Simon faculty continue to make their mark as founders and editors of some of the world's most highly acclaimed business publications, including the *Journal of Financial Economics* and the *Journal of Monetary Economics*. To complement your classwork, the Benet CMC offers co-curricular programming to support your career search.

MSF STUDY PLAN

Applied Finance Project	Intro to Python/Statistics	Spreadsheet Modeling Using Excel for MS
Corporate Finance	Investments	1 Elective
Corporate Financial Accounting	Options and Futures with Python	<i>Accurate as of June 2021</i>
Financial Statement Analysis	Professional Communications	INTERNSHIP TRACK AVAILABLE
Fixed Income Securities	Quantitative Finance with Python	
Foundations in Financial Economics	Risk Management	

SAMPLE OF 2020 HIRING COMPANIES

Accenture
 Agricultural Bank of China
 Bank of China
 Bloomberg
 CITIC Securities Co., Ltd.
 Citigroup Inc.
 Everbright Securities
 EY
 GF Securities
 Industrial and Commercial Bank of China (ICBC)
 JetBlue Airways
 Nomura
 Procter & Gamble
 Société Générale
 Standard Chartered Bank
 Unilever



STEM DESIGNATION
INTERNATIONAL STUDENTS CAN WORK IN THE US FOR UP TO 36 MONTHS ON A STUDENT VISA.



TOM ESTAD
Clinical Assistant Professor
Teaching interests:
Helping budding entrepreneurs
refine their pitches; leading
international business study
trips
Graduate Teaching Honor Roll:
2020, 2021

“Benjamin Franklin’s words summarize well the aim of Simon’s MSF program for our students:

‘AN INVESTMENT IN KNOWLEDGE PAYS THE BEST INTEREST.’”



“Besides the invaluable beneficial book-learning at Simon, the well-organized courses have not only trained my time management skills but also my task execution ability. **With the assistance of Benet Center staff and my professors, I’m currently working at my desired position and will keep improving in the spirit of *Meliora*.**”

ZIBIN (TOMMY) HAN '20
MS in Finance
From: China
H-3 Holdings
Investment Associate

MSMA

MS in Marketing Analytics | A new level of clarity.

“OUR STUDENTS ARE GREAT AT USING THE LATEST SOFTWARE AND PROGRAMMING TO MAKE SENSE OF CONSUMER DATA.

It's a talent that definitely sets them apart in the job market.”

YUFENG HUANG
Assistant Professor of Marketing
Research interests: Platform design, pricing, and e-commerce; quantitative marketing and empirical industrial organization
PhD: Tilburg University
Graduate Teaching Honor Roll: 2017, 2018, 2019

CONNECT WITH CONSUMERS: Every decision that drives the digital marketplace is rooted in data generated by the consumer journey. At Simon you'll learn strategies to make you the go-to person for evidence-based information, insights, and answers. In addition to your classwork, the Benet CMC offers co-curricular programming to support your career search.

MSMA STUDY PLAN

Analytics Design and Applications

Core Statistics for MS Students Using R

Data Management, Warehousing, and Visualization

Economics and Marketing Strategy for MS Students

Marketing Analytics Project

Predictive and Causal Analytics in R

Pricing Policies

Professional Communications

Programming for Analytics

Spreadsheet Modeling Using Excel for MS

4 Electives

Accurate as of June 2021

INTERNSHIP TRACK AVAILABLE

SAMPLE OF 2020 HIRING COMPANIES

- Accenture
- Analytic Partners Inc.
- Chanel
- Chico's FAS, Inc.
- Estée Lauder
- Google
- Gucci
- The Hertz Corporation
- IRI
- LVMH
- Prudential Financial
- Rakuten Advertising
- Tencent
- Walgreens
- Wyndham Destinations

STEM DESIGNATION
INTERNATIONAL STUDENTS CAN WORK IN THE US FOR UP TO 36 MONTHS ON A STUDENT VISA.



The Simon MSMA “STUDENTS AT SIMON ARE GENUINELY EXCITED ABOUT LEARNING AND AREN’T AFRAID TO TACKLE

REALISTIC, COMPLEX, AND MESSY PROBLEMS.

Working with them is very rewarding.”

MITCH LOVETT
Senior Associate Dean of Education & Innovation
Teaching interests: Marketing research; advertising strategy; consumer behavior
PhD: Duke University
Graduate Teaching Honor Roll: 2020

AISHWARYAA VASUDEVAN '20
MS in Marketing Analytics

From: India

WE Communications
Insight & Analytics Lead Analyst



“Simon is one of the few schools offering a program integrating marketing and analytics. **ADDITIONALLY, AS AN INTERNATIONAL STUDENT, THE STEM DESIGNATION IS A GREAT ADVANTAGE.**”

MSBA

MS in Business Analytics | A new level of clarity.

“WE TEACH OUR STUDENTS
PROBLEM-SOLVING CONCEPTS
that can be implemented
anywhere they go.”

DON'T JUST GATHER DATA—MAXIMIZE IT. Our expertise in analytics, coupled with our economics-based curriculum, gives you the theories and practical frameworks to be a sought-after analyst. We provide training in Python, R, and Tableau to help you leverage the big-data insights that companies need. In addition to your classwork, the Benet CMC offers co-curricular programming to support your career search.

MSBA STUDY PLAN

- Advanced Predictive Analytics with Python
 - Analytics Design and Applications
 - Business Analytics Project
 - Core Statistics for MS Students Using R
 - Data Management, Warehousing, and Visualization
 - Economics and Marketing Strategy for MS Students
 - Predictive and Causal Analytics in R
 - Professional Communications
 - Programming for Analytics
 - Social Media and Text Analytics
 - Spreadsheet Modeling Using Excel for MS
 - 3 Electives
- Accurate as of June 2021*
- INTERNSHIP TRACK AVAILABLE**

RICKY ROET-GREEN
Assistant Professor of Operations Management and Computer Information Systems
Research interests: Operations management; service systems; game theory
PhD: Tel Aviv University
Graduate Teaching Honor Roll: 2020



STEM DESIGNATION
INTERNATIONAL STUDENTS CAN WORK IN THE US FOR UP TO 36 MONTHS ON A STUDENT VISA.

SAMPLE OF 2020 HIRING COMPANIES

- ByteDance
- Capital One
- eBay
- EY
- GEICO
- GroupM
- Guotai Junan Securities Co., Ltd.
- The Hertz Corporation
- IRI
- LinkedIn
- The Nielsen Company
- PayPal
- Phillips
- PwC

HUAXIA RUI
Xerox Professor of Computers
and Information Systems
Research interests: Social media;
health information technology;
optimal contract design
PhD: University of Texas
at Austin
Graduate Teaching Honor Roll:
2019

ZEYU YUAN '21
MS in Business Analytics

From: China

Guidewire Software
Cyber Data Science Intern

“We’re constantly changing our course materials to reflect the changing business environment. **I bring my social media research into my class**

TO GIVE STUDENTS EXPERIENCE WITH REAL-WORLD SITUATIONS.”

“What I believe will help me most in my future career is the

ANALYTICAL MINDSET

that I developed at Simon—knowing how to break problems into analytical tasks and generate business insights from data.”

Your Simon master's degree is also a degree from the University of Rochester, one of the world's leading private research universities. UR is known for outstanding programs in the arts and sciences, engineering, medicine, and music, and has a long-standing focus on data science. Our motto, Meliora ("ever better"), expresses the university's commitment to invention and innovation, fueled by hard work and imagination.



13 PULITZER PRIZE WINNERS IN DRAMA, HISTORY, MUSIC, AND POETRY



ONE OF ONLY 131 UNIVERSITIES IN THE US CLASSIFIED AS R1 FOR VERY HIGH RESEARCH ACTIVITY (2019)



20+ COMPANIES FORMED WITH UNIVERSITY OF ROCHESTER MEDICAL CENTER TECHNOLOGIES SINCE 2008



HOME TO THE INTERNATIONALLY RENOWNED EASTMAN SCHOOL OF MUSIC

EVER BETTER.

There are plenty of locations on and off campus, such as Glen Edith Coffee Roasters in the Neighborhood of the Arts, to work and collaborate on projects with teammates while taking in the sights of Rochester.



NO. 1

MOST AFFORDABLE MAJOR HOUSING MARKET IN THE US

Demographia International Housing Affordability Survey (2021)

TOP 20

BEST PLACES TO LIVE IN THE US FOR QUALITY OF LIFE

U.S. News & World Report (2021)

NO. 5

BEST CITY IN THE US FOR REMOTE WORKERS

Ownerly (2021)

AKSHAT VYAS '18
MS in Marketing Analytics

From: India

Wayfair, LLC
Business Intelligence Analyst

“The way we find jobs in the US is definitely different from what I was used to. The Benet CMC helped me get acclimated to the culture here, which was very helpful.”

CONNECTED.

MINGYI CHEN '16
MS in Finance

From: China

J.P. Morgan
Investment Banking Analyst

“My overall experience at Simon empowered me to reach higher and to seek those opportunities that seemed really distant to me when I was an undergraduate student, such as landing my dream job as an investment banking analyst at a world-class bank.”

WITH OVER 18,000 GRADUATES IN MORE THAN 80 COUNTRIES, SIMON'S ALUMNI NETWORK IS NEVER FAR AWAY.

RUOXI (ROXANNE) LIU '19
MS in Business Analytics

From: China

Twitch
Product Analyst

“I found my program particularly well-suited to my career pursuits due to its heavy emphasis on application. Simon is committed to creating an inclusive community that helps its students succeed.”

“Simon was an amazing return on investment—I got the best education for my dollar.”

SHAWN HENDERSON '17
MS in Accountancy

From: United States

KPMG LLP
Senior Tax Associate

WHERE WE GO.

MSA MS IN ACCOUNTANCY

100%

EMPLOYMENT RATE 6 MONTHS POST-GRADUATION

\$50,300

MEAN BASE SALARY FOR GRADUATES HIRED IN NORTH AMERICA
(Rounded)

CLASS OF 2020 MSA HIRING COMPANIES:

Anchin, Block & Anchin LLP
Avalue Technology Inc
AXA Advisors LLC
B&J Kitchen Floor Inc
Bank of China
Brighton Securities
Changcheng Securities
China Agricultural Development Bank
China Construction Bank
China Pacific Insurance Group Co, Ltd

Deloitte
EY
Factory Direct Wholesale, LLC
Freight Waves
GC & Associates
General Electric - Beijing Office
ICBC Bank
Juda Kallus
KPMG
Marcum Bernstein & Pinchuk LLP

McNurlin, Hitchcock & Associates, P.C.
PwC
Scale Factor
Standish Management, LLC
Triangle Accounting Group Inc
Walmart
Yuan Accounting and Translation Service
Zhongshan Securities

FULL-TIME MS CLASS OF 2020

MSF MS IN FINANCE

94%

EMPLOYMENT RATE 6 MONTHS POST-GRADUATION

\$66,600

MEAN BASE SALARY FOR GRADUATES HIRED IN NORTH AMERICA
(Rounded)

CLASS OF 2020 MSF HIRING COMPANIES:

Accenture
ACON Investments LLC
Agricultural Bank of China
Alpha Square Group
Alpine Bank
AXA Advisors LLC
Bank of Changsha
Bank of China
Bank of Ningbo Co., Ltd
BDO USA, LLP
Bloomberg
BluePointe Capital
Caitong Securities Co., Ltd
Capgemini Invent
CenturyLink
Chaos Investment
China Development Bank
China Everbright Bank
China Guangfa Bank
China Life Insurance (Group) Company
China Merchants Bank
China Securities
China Southern Asset Management Co., Ltd.
China Volant Industry Co., Ltd
Chuanyang Asset Management Co
CITIC Securities Co. Limited
Citigroup Inc.
Citi Orient Securities
Credibility Capital
Datong Securities

Deloitte
Dimeo Schneider & Associates
Eastern TV LLC
East West Bank
Essence Securities
Eureka Capital Partners
Everbright Securities
The Export-Import Bank of China EY
FangZheng Security
Federal Home Loan Bank of Des Moines
GF Bank; Haifuton Fund
GF Securities
Global Association of Risk Professionals (GARP)
Global Capital Trust Bank
Global Time Investment
GLP
Goldman Sachs (via PrincePerelson and Associates)
GP Bullhound
Grand View Capital
Grant Thornton
Green Street Advisors
Guotai Junan Futures
Haitong Securities
Hussar LLC
IMG
Incedo Inc.
Industrial and Commercial Bank of China (ICBC)
Industrial Securities Co. Ltd
Ipsos Business Consulting
JetBlue Airways

JJ Lake Business Center
Joust Labs
KPMG
KW Commercial, Keller Williams Advantage Realty
Lanchid LLC
Lixin Accounting Firm Limited
Lycobusiness Solutions
Management Solutions
MD Global Partners
MGCC
Morgan Stanley Huaxin Securities
NewChip
NewDo Venture Capital
New York Wealth Planning Group
Nomura
NYIC (New York International Capital, LLC)
P&G
Pasaca Capital LLC
Peepal Tree Capital
Premium Technology Inc
Provtiviti, Inc.
Prspctv Capital LLC
Publicis Media
PwC
Ravine Capital
SCIVC Shanghai Commercial Investment Venture Capital
Shanghai Media Group
Shanghai Pudong Development Bank
Shanghai Wideview Asset Management co, Ltd
Shenzhen Securities Communication Co.

S. H. Hirth & Associates
Sinolink Securities
Societe Generale
SPDB Financial Leasing Co. Ltd.
Standard Chartered Bank
STS Worldwide Inc.
Supra Office Solutions, Inc
Talent Inc.
Team Health
Techcode Accelerator
Tencent
Third Seven Group
Tianfeng Securities Co., Ltd
Tigress Financial Partners
Toorak Capital Partners
Underalls
Unilever
United Development Center
United Overseas Bank
Verisk Analytics
WebBank
Webridge Consulting
Wilshire Associates
WoodLake Group
Yuband New Energy
Zhongshan Securities

WHERE WE GO.

MSMA MS IN MARKETING ANALYTICS

94%

EMPLOYMENT
RATE 6 MONTHS
POST-GRADUATION

\$60,200

MEAN BASE SALARY FOR GRADUATES
HIRED IN NORTH AMERICA
(Rounded)

CLASS OF 2020 MSMA HIRING COMPANIES:

2U
58.com
Accenture
Agricultural Bank of China
Aim Data
Analytic Partners Inc.
Arthouse
Bell
Bianfang Technology Co.
Boss Audio Systems
Celeri Network, Inc
Chanel
Chico's FAS, Inc.
Colonial Voluntary Benefits
Community Surgical Supply
Contec Americas
Content IQ
Corning
Deloitte
Direct Link
Earlyriders Toy Company
eBay
Estée Lauder
EY
GLG
Google
Groupe SEB
Gucci
Hapag-Lloyd AG
The Hertz Corporation
Hudson Bay Company
iCrossing
IRI
Kinesso
Labelium
LiveMe
LVMH
Mabbly Inc
Minute Media
NinjaRMM
NYIC (New York International
Capital, LLC)

One Planet Ops
Opportun
Patch.com
Peet's Coffee
Philips
Prudential Financial
Rakuten Advertising
Rochester Drug Cooperative
Shanghai Hongyuan Information
Technology Co., Ltd.
Sigma Marketing
Studio North
Suning
Tencent
Tinkamo Inc.
Walgreens
Weber Shandwick
Wegmans
Wyndham Destinations
Yimian by Ascential
Zeno Group
Zype Inc.

FULL-TIME MS CLASS OF 2020

MSBA MS IN BUSINESS ANALYTICS

96%

EMPLOYMENT
RATE 6 MONTHS
POST-GRADUATION

\$68,300

MEAN BASE SALARY FOR GRADUATES HIRED
IN NORTH AMERICA
(Rounded)

CLASS OF 2020 MSBA HIRING COMPANIES:

33 Across, Inc.
6sence
Agricultural Bank of China
Ally Financial Inc.
Bankers Healthcare Group
Benchmark Education
Broker Company
ByteDance
Capital Insurance Group
Capital One
CCB Life
Changjiang Security Company
China Merchant Bank
China Universal Asset Management
Company
Conduent
Constellation Brands, Inc
Corning Inc.
Credit Life
Discover Shanghai
eBay
Ecapital Advisors
EY
Farmers Group of Insurance
GEICO
Group M
Guotai Junan Securities Co.
Harb Data
The Hertz Corporation
Huawei Technologies
Hytech Technology
IRI
JD.com
Jiahui International Hospital
Kinesso
Kwai Inc.
L3Harris Technologies
Lenovo
LinkedIn
Media Storm
Mercy Hospital and Medical Center
The Nielsen Company
OCBang
Options Group Inc.
Orient Securities Asset Management Co., Ltd
Overstock.com, Inc.
PayPal
Peltast Partners
PeopleFun
Phillips
PwC
Safari Energy, LLC
School Group
Shuhe Technology
TagHawk
Tech Pro LLC
TravelSky
True Gault
Tufts Health Plan
Vida Shoes International
We Credit Life
Webank
YipitData

This data includes MS graduates from July 1, 2019 – June 30, 2020. All figures are accurate as of December 17, 2020.



APPLY.

simon.rochester.edu/apply

GET TO KNOW US.

Questions about the program or what makes the most effective application? We're ready to help you every step of the way.

Connect with us.

- Speak with an Admissions representative or current student
- Check your eligibility
- Participate in a webinar
- Attend an event
- Visit campus—email admissions@simon.rochester.edu for more information *(All visits will adhere to COVID-19 safety guidelines)*

Apply now.

Apply by January 5 for maximum scholarship consideration.

(585) 275-3533
admissions@simon.rochester.edu

Simon welcomes applications on a rolling basis—we're reviewing new submissions daily. Apply early in any round for a chance to receive your admission decision ahead of schedule.

WHAT YOU'LL NEED

- Online application form
- Current résumé
- Essays
- Two professional references
- College transcripts
- GMAT or GRE*
- TOEFL, IELTS, or Duolingo English Test*
- \$90 non-refundable application fee

*Waiver available

simon.rochester.edu/apply

ROUND	DEADLINE	DECISION
1 August 30–October 15	October 15	December 15
2 October 16–January 5	January 5	March 31
3 January 6–February 15	February 15	April 20
4 February 16–March 31	March 31	May 15
5 April 1–May 1	May 1	June 15



SIMON
BUSINESS SCHOOL
UNIVERSITY of ROCHESTER

SIMON BUSINESS SCHOOL
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Non-Profit Org.
U.S. Postage
PAID
Rochester, NY
Permit No. 780

