MBA
CAREER HIGHLIGHTS
CLASS OF 2020 EMPLOYMENT | CLASS OF 2021 INTERNSHIPS
MBA CLASS OF 2020

31% OF US STUDENTS are African American, Black, Hispanic American, or Native American
35% WOMEN
17 COUNTRIES OF ORIGIN
40% INTERNATIONAL STUDENTS
2–9 AVERAGE YEARS OF WORK EXPERIENCE (Middle 80%)
24–31 AVERAGE AGE (Middle 80%)

UNDERGRADUATE MAJORS
38% Business & Commerce
24% Humanities & Social Sciences
15% Engineering
14% Economics
9% Math & Science

2020 CAREER OUTCOMES

In the fall of 2018, the Simon Career Management Center became the Jay S. and Jeanne Benet Career Management Center. Through the generosity of University of Rochester Trustee and former Travelers Chief Financial Officer Jay Benet and his wife, Jeanne, a newly renovated space in Schlegel Hall has become the hub of student and employer activities. It is a vibrant space where career peers engage with students, career professionals lead Career Action Team meetings, and corporate partners and alumni interview future business leaders.

39% Finance/Accounting
7% Operations/Logistics
34% Marketing/Sales
5% General Management
5% Other

Figures rounded to the nearest whole number.

DIGITAL EMPLOYMENT REPORT DOWNLOAD: simon.rochester.edu/programs/full-time-mba/careers-outcomes

2020 CAREER OUTCOMES

NO. 13 FOR PLACEMENT
3 months post-graduation
U.S. News & World Report 2018

91% ACCEPTED EMPLOYMENT
3 months post-graduation

$143,349 BASE SALARY
Average Base Salary Plus Sign-On Bonus*

TOP HIRING COMPANIES
Amazon
Microsoft
Bank of America
State Street
Citigroup
Starbucks
Credit Suisse
Target
Gartner
Walmart
Johnson & Johnson

*Based on U.S. News & World Report calculations (rounded). All figures are accurate as of August 17, 2020. Calculations for salary-related figures adhere to the MBA Career Services and Employer Alliance’s Standards for Reporting MBA Employment Statistics.
$115,800
MEAN STARTING ANNUAL BASE SALARY

$32,700
MEAN SIGNING BONUS

GRADUATE HIRES BY INDUSTRY

<table>
<thead>
<tr>
<th>Industry</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial Services</td>
<td>31%</td>
</tr>
<tr>
<td>Technology</td>
<td>22%</td>
</tr>
<tr>
<td>Consumer Packaged Goods</td>
<td>12%</td>
</tr>
<tr>
<td>Consulting</td>
<td>9%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>9%</td>
</tr>
<tr>
<td>Other</td>
<td>9%</td>
</tr>
<tr>
<td>Healthcare</td>
<td>8%</td>
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</tbody>
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GRADUATE HIRES BY REGION

<table>
<thead>
<tr>
<th>Region</th>
<th>%</th>
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<tbody>
<tr>
<td>Northeast</td>
<td>55.4%</td>
</tr>
<tr>
<td>West</td>
<td>23.0%</td>
</tr>
<tr>
<td>Midwest</td>
<td>8.1%</td>
</tr>
<tr>
<td>South</td>
<td>8.1%</td>
</tr>
<tr>
<td>Mid-Atlantic</td>
<td>5.4%</td>
</tr>
</tbody>
</table>

SCHOOL FACILITATED EMPLOYMENT

<table>
<thead>
<tr>
<th>Source</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>School-facilitated internships</td>
<td>44%</td>
</tr>
<tr>
<td>Job postings</td>
<td>16%</td>
</tr>
<tr>
<td>(SimonWorks, résumé books, résumé referrals)</td>
<td>13%</td>
</tr>
<tr>
<td>Activities supported by the Benet CMC (job fairs, events, etc.)</td>
<td>9%</td>
</tr>
<tr>
<td>School network/resources (referrals from faculty or alumni, etc.)</td>
<td>9%</td>
</tr>
</tbody>
</table>

96.1% UNITED STATES

3.9% INTERNATIONAL

FOR ROI in the US, based on percentage increase on pre-MBA salary (The Economist, 2019)

3
NO.

“At Google, I’m expected to think outside the box and drive scalable solutions on a daily basis. Simon taught me how to get comfortable with ambiguity, be resourceful, and structure even the more difficult problems.”

Ryan Bell ’20
Pricing, Product Management (STEM-Designated MBA)
Google
Senior Solutions Consultant

MBA CLASS OF 2020

FULL-TIME MBA

Figures rounded to the nearest whole number.
MIGUEL GARCIA FERRER ’20  
Accounting, Finance  
(STEM-Designated MBA)  
Grupo México  
Finance Manager

JAVON OGBEIDE ’20  
(STEM-Designated MBA)  
Liberty Mutual Insurance  
Senior Business Consultant

KRISHNA PATEL ’20  
Accounting, Finance  
(STEM-Designated MBA)  
Morgan Stanley  
Investment Banking Associate

JAZMINE CARTER ’20  
Johnson & Johnson  
Experienced Human Resource Leadership Development Program
MBA CLASS OF 2021

40% OF US STUDENTS are African American, Black, Hispanic American, or Native American

42% WOMEN

25–32 AVERAGE AGE (Middle 80%)

2.5–10.3 AVERAGE YEARS OF WORK EXPERIENCE (Middle 80%)

18 COUNTRIES OF ORIGIN

39% INTERNATIONAL STUDENTS

100% ACCEPTED INTERNSHIPS

UNDERGRADUATE MAJORS

32% Business & Commerce
28% Humanities & Social Sciences
19% Engineering
14% Math & Science
7% Economics

INTERNSHIPS BY FUNCTION

24.9% Finance / Accounting
23.3% Technology
14.6% Consumer Packaged Goods
13.6% Consulting
9.7% Health Care
8.0% Operations / Logistics
5.0% Other
3.3% Transportation & Logistics Services
2.9% Marketing / Sales
1.9% General Management
1.7% Other
1% Technology

INTERNSHIPS BY INDUSTRY

24.3% Financial Services
23.3% Technology
14.6% Consumer Packaged Goods
13.6% Consulting
8.0% Operations / Logistics
5.0% Other
4.7% Transportation & Logistics Services
4.0% Manufacturing
3.3% General Management
1.9% Marketing / Sales
1.7% Other
1% Technology

“YISABEL VILLAMOR ’21
Marketing – Brand Management, Strategy (STEM-Designated MBA)
Internship: Amazon, Senior Marketing Manager Intern

“I CHOSE SIMON BECAUSE I KNEW THAT ACADEMIC RIGOR required for the STEM-designated MBA option would be instrumental in advancing my career. As an international student, I understood that the STEM-designated option would also help me land better job opportunities in the US.”

Academic Rigor
“ONE LESSON I REFLECTED ON DURING MY INTERNSHIP WAS USING DATA TO ‘TELL THE STORY.’

At one point I felt stuck, and it suddenly occurred to me that I had a deck of data points but had not tied them together with a story that would resonate with my audience.”

On the cover: Juceliz Batista ‘21, Consulting Headed to: Deloitte
Consultant, Human Capital

“I had the opportunity to gain consulting experience before my internship through Simon VISION Consulting, which helped me learn client management, project execution, and workstream differentiation. I look forward to using the knowledge and skills I gained through SVC as a consultant at Deloitte.”