

1. Evaluating the Cognitive Analytics Frontier, by A. Pah, A. Lazarowich and C. Snyder, Kellogg School Case KEI046, January 2018.

2. Artificial Intelligence and the Machine Learning in Finance: Cogent Labs and the Google Cloud Platform (GCP), by L. Cohen, C. Malloy and W. Powley, Harvard Business School, March 2018.

3. Voice War: Hey Google vs. Alexa vs. Siri, by Yoffe, Wu, Sweitzer, Eden and Ahuja, Harvard Business School, June 2018

4. 3D Robotics: Disrupting the Drone Market, by T. Stuart and C. Anderson, Berkeley-Haas Case B5826, February 2015.